

# The Daisy Chain

Volume 30 Issue 4

December 2020



A black and white line drawing of a girl whose head is a large flower with many petals. She has a smiling face with closed eyes and a small mouth. She is wearing a simple dress and has her arms outstretched to the sides.

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**To print the newsletter in color go to our Web Page: <https://terrileedolls.com>**

In the box at the upper left called Subscriber Password type Daisy Chain 2020 **(You must capitalize the (D & C) our password is case sensitive)** Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color. **This will be our password for the year to make it easier for you to remember.**

On Page 10 take a close look at the article Hand Knit Suit – Is it real. I have this exact outfit! The knit pattern of the children on the sweater is so unique. Do you have it in your collection? E-mail if you do. I'm thinking that the pattern was too time consuming so it was never mass produced. Would like to know if there is more out there.

Did you notice the for sale pages are back. Please e-mail items you have for sale so we can share our duplicates.

To be in Little's Mothers talk I must receive your payment by 2 Jan 2021

Glenda Kitto has a web page with clothes and dolls for sale visit [terrilee.net](http://terrilee.net)

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**Front Cover ~ Glenda Kitto Collection**

## Articles for the Feb 2021 issue due Jan 15, 2021

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# Hi Everybody!

Hard to believe, but true... On Monday, November 16<sup>th</sup>, the first Terri Lee Holiday Card slipped through my mail slot. It was from **Bonnie Davis**. Thanks, Bonnie! How are the rest of you doing? Ready for the TL Christmas Card Club yet? Well, I've got my "concept." All I have to do is execute it, photograph it, make a card and mail them out!!! I do look forward to all the cards, and am wondering how our present circumstances will influence this facet of our holiday ritual...

Sad news... Our Terri Lee friend, a fellow Sonoma resident, **Sandra Whitney**, passed away on October 28th. Sandra loved Terri Lee and the Terri Lee conventions. Many of you in far flung states knew Sandy, as well as her sister, **Sharon Powell** from up north who sold Terri Lee for years at doll shows on the West Coast. Sandra will be missed!

Our August **DC** issue seems so far away, but maybe you remember that **chattipatty** wrote about the artist, **August Albo**, and the four Little Lady Toiletries lithographs he created for the company. They got a lot of mileage out of those images. The lithographs, "decorator prints," were part of a special offer package. Mothers framed them and hung them in little girls' rooms. I still run into them in antique malls. The images were used for cardboard puzzles. Lucky you if your puzzle contained a piece in the shape of a LL toiletry. You could send it in for a prize! Miniatures of the prints on plastic with plastic frames formed part of the LL luxury sets at the time. But best of all, fabric "inspired by Little Lady Toiletries" came in a light cotton suitable for quilting, and in a heavier "sail cloth" material suitable for curtains and bedspreads. During the '90s and the '00s, I collected it obsessively. The heavier

fabric also came in blue background & in pink and brown colors. The lighter cotton was pink and white or olive green and orange. Below are photos of two of the quilts I found. In subsequent pages you'll see what a skillful quilter like **Glenda Kitto** has been able to make of them!!!



Part of eight quilted pieces for a mid-century canopy bed



Quilted white satin backs this version—making for a slippery bedcovering

*Well, until we meet again next year, I hope!*

**Chattipatty**



# Little Lady and Me

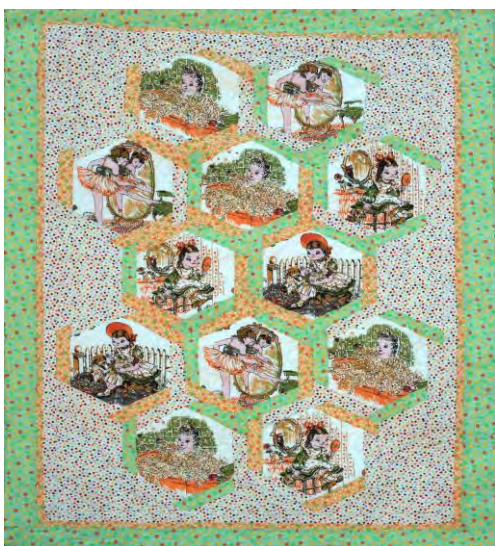
By Glenda Kitto

What's not to love about Little Lady and all of her connections to Terri Lee. We collect the Little Lady toiletries with as much dedication as we do to Terri Lee. SO...What about a bit of personalization of Little Lady and me?

In our last issue of the Daisy Chain I was channeling energies towards care and preservation of our beloved Terri's and clothing. I've been doing my housekeeping, have you? Now I want you to do something fun! That fun is about Little Lady.



Picture courtesy of Sandy Dorsey



Several years ago I found a bolt of the "Inspired by Little Lady Toiletries" polished cotton cloth in green and orange tones. Several of you purchased a yard or two from me and others received bulletin boards covered in the fabric. Well, look at these pictures – I've returned to quilting and have now made two lap quilts and a couple of wall hangings. My friend Carolyn who is an expert quilter surprised me with a very whimsical Little Lady quilt this past summer as pictured on the left. That was my inspiration.

My creations are the basket-weave blocks to the right and below.

As a result I now have quilts made from "Inspired by Little Lady Toiletries"

fabric. These are great companion pieces for our collections.

It only takes about a yard of Little Lady fabric to make the lap quilt. A yard of fabric will yield just about 8 Little Lady vignettes.



Sandy Dorsey had in her "stash" the most favorable blue and pink fabric and she allowed me to cut into it. I made two small wall hangings from her material. This one with bold blue (above right) and another in pastels not shown.

Perhaps, just maybe one of these will be in the silent auction at this year's California convention. And, if you are so inclined to make a quilt yourself. Don't be afraid to put scissors to fabric.





# Time for a Census!

By Nancy Janzen

How Many Nuns?

Where are the Nuns?

I'm researching the Terri Lee Nuns and where they reside in our TL community. Please contact me with which Nun costumes you own and how many of each that you own:

1) Franciscan

2) Dominican

After receiving your ownership declarations a summary will be posted in the Daisy Chain. AND, Ownership will not be disclosed, that will be between just you and me.

Nancy Janzen

425.391.0415

nrjanzen@gmail.com



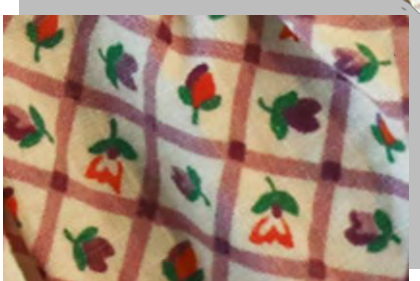
# Play Dress #1306

## The Diamond Print

By Glenda Kitto

In prior issues Terry Bukowski compiled a detailed set of 3 articles about the play dress. Catalog number 1306 is the basic dress and comes in LOT's of prints. Now let's look at just one specific print – *The Diamonds*.

It's trimmed with white cotton eyelet at sleeve edges and at waist. Have not located matching panties for any of the 4 colors (red, brown, purple and blue) found thus far. Neckline is faced with a simple white bias tape. The diamond print with mini-rose buds make the dress. Each with a printed tag which places these dresses prior to 1955.





# Bolero School Dress

Terry Bukowski

Dec 2020



This dress is one that never made it onto the pages of the Fashion Parade. It did show up in the November 1952 issue of the Monthly Magazine, simply called “Miniature Scotch Plaid out of Gingham”. Not much to go on but by taking the monthly magazine to your Terri Lee store you could order the dress, cost was \$1.75. Even the order form doesn’t give much information. The dress is unusual in the way the top bodice is sewn. The dress is not seen often, which I assume is due to not advertising as well as other school dresses. I have found it in three different plaids.



MOTHER MADE ME SOME NEW DRESSES!

THIS ONE IS A MINATURE SCOTCH PLAID DESIGN AND THE MATERIAL IS GINGHAM. DO YOU LIKE IT?

THERE IS A DRAWING OF THIS DRESS ON THE NEXT PAGE. YOU CAN COLOR IT

— 9 —

COLOR MY NEW DRESS AND SEND IT TO ME

YOU MAY WIN A NICE SURPRISE!

TO: TERRI LEE  
APPLE VALLEY  
CALIFORNIA  
“THIS IS MY COLOR CONTEST ENTRY”

(NAME) Brownie Brown  
(ADDRESS) 31815 Beverly Circle  
(CITY AND STATE) Higham Mich  
(AGE) 15 (BIRTHDAY) 12/15

MOTHER ALSO MADE THIS NEW PASTEL CHAMBRAY DRESS. IF YOU CAN VISIT YOUR TERRI LEE STORE, YOU CAN ORDER COSTUMES BY MAIL. SEND THIS TO THE STORE.

(X) (COSTUME)	(PRICE)
MINATURE SCOTCH PLAID GINGHAM	\$ 1.75
ROLLER SKATING (WITH SKATES)	\$ 5.95
PASTEL CHAMBRAY	\$ 1.75

MY NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

PLEASE SEND ME THE TERRI LEE COSTUMES I CHECKED. I AM ENCLOSED THE MONEY (\$ \_\_\_\_\_), THANK YOU

(PRICES DO NOT INCLUDE STATE OR FEDERAL TAXES)

— 10 —

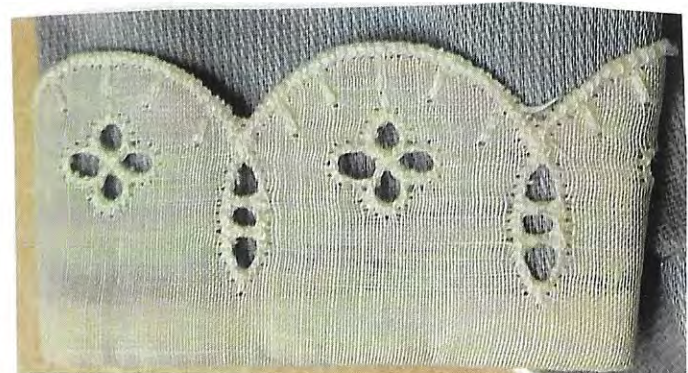
— 11 —



## PIQUE SUIT,SUMMER SUIT,SPRING SUIT OR EASTER SUIT.WHAT DO YOU THINK?

I started looking at some of my Terri and Jerri cute 2 piece suits and especially the trim on Terri's sleeve and wondered how many different ones were out there and then also looking at the booklets and other information about them and wondered what are they really. What do you think? Jerri has the same outfit minus the trim on the sleeve and of course the buttons on the opposite side. The material on the loopy tagged ones seem a little heavier than the more recent ones and I don't have one from the MarFan era so I don't know what material they used for those. Someone can answer this question. Please give us your thoughts.

Sue Munsell





# Leopard Fur Coats

Terry Bukowski

Dec 2020



630H Terri in Fur Sport Coat and Hat 9.50  
 630D Terri in Snow Suit 12.50  
 630C Terri in Complete Coat Set 9.95

## WINTERTIME

These are my winter costumes. My fur sport coat and hat look just like real leopard, and a pleated wool skirt and blouse make this a wonderful outfit to wear to football and hockey games. For real snowy days, when Mother wants me to stay warm, she dresses me in a sport shirt and slacks and my white fur jacket, with fur-trimmed parka, mittens and boots. For school days I wear my warm winter coat, complete with muff, mittens and galoshes. We don't care if Jack Frost comes when we have warm clothes like these to wear.

3630H Fur Sport Coat, Hat, Woolen Skirt and Blouse

3630D Snow Suit, complete costume

3630C Coat, Hat, Mittens, Muff, and Galoshes

5

On a page called Wintertime in the 1952 Fashion Parade is a very fashionable coat and head band made of "Imitation Leopard Fur" as the December 1952 Monthly Magazine points out. Item number 3630H is called Fur Sport Coat, Hat, woolen skirt and blouse at a cost of \$9.50 for the outfit. This short coat is lined with taffeta.





In November 1953 the Monthly Magazines advertises a velveteen coat set Terri is shown modeling her new coat. It includes a velveteen coat which would be available in several colors, mine is mustard yellow with a removable leopard stole, a hat made of the leopard fur, boots trimmed in leopard fur, the picture shows a purse, while my outfit came with mittens made out of the leopard fur sewn on felt.



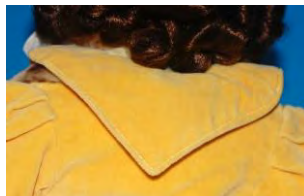
This price list is from the 1953 November Monthly Magazine while it shows the sport coat the velveteen coat set, complete is listed for \$9.95.

THIS IS MY LEOPARD FUR SPORTS OUTFIT. YOU CAN ORDER COSTUMES FROM YOUR STORE BY MAIL!

CHECK	COSTUME	PRICE
	TERRI'S SILVER BLUE MINK COAT	\$29.50
	VELVETEEN COAT SET, COMPLETE	\$9.95
	TERRI'S SNOW SUIT, COMPLETE	\$12.50
	TERRI'S EVENING FORMAL	\$6.95
	LEOPARD FUR JACKET AND HAT	\$9.50
	TERRI'S VELVET FORMAL COAT	\$7.50
	TERRI'S WHITE FUR CAPE	\$7.50
	FORMAL FUR COAT AND HAT	\$12.95

MY NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_  
 PLEASE SEND COSTUMES CHECKED. THE MONEY IS ENCLOSED (\$ ) THANK YOU.  
 (BE SURE TO INCLUDE TAX AND MONEY WITH ORDER)

-11-



630C Terri in Complete Coat Set. 23.95  
Terri in Coat and Bonnet only 20.95

630H Terri in Fur Sport Coat and Hat 23.95

630D Terri in Snow Suit 23.95

#### WINTERTIME

When it's freezy-cold and the icicles sparkle and the crystal snow flakes flutter down like fluffy stars, dress me warm and cozy in one of my cold-weather sets! Here are three of them. My pretty winter set with white fur and hat and galoshes, on the left, comes in soft pastel colors. The fur sport coat and hat looks like real leopard skin, and I like to wear it over a wool skirt and blouse. My snow suit has a warm parka, mittens, galoshes and a soft fur coat. I just couldn't get cold in one of these!

2630C Coat Set, complete with galoshes, parka and muff 9.95  
3600A Coat and Bonnet only \$7.50

2630H Fur Sport Coat and Hat over Skirt and blouse 9.50

2630D Snow Suit, Costume complete with Mittens, Parka, Boots, Ski Pants, Short Fur Coat 12.50



# Hand Knit Suit – Is it real?

By Glenda Kitto

You know the excitement! A discovery of a mint Carousel box with label - **# 3630 Hand Knit Suit Complete.** The tension is in the air! Slowly you open the box, well yes, it is a hand knit suit, 3 pieces but is it real?

Not many of us would turn down this suit, it is perfectly made and if you happen to be a knitter like Nancy Janzen it was a must have. A boucle yarn, so like the boucle suits and this one with a pattern knit into the top. Buttons are the correct size; hat with tassel is similar, fits Terri perfectly! What a great find.



# Tea Party #1329

By Glenda Kitto

A special find located in the collection of Nancy Janzen.

This **Tea Party box** dates from about 1960. This was the time period that would be after the Apple Valley fire and auction sale of the Apple Valley facilities. Vi Gradwohl was making a come-back into the doll world and contracted with Magna Enterprises to act as her mercantile agent. Magna ENT, Inc. was also known as, or was associated with Sampson Plastics. Since the Terri Lee Doll Company was basically out of business Vi used packaging that was also used for other dolls.

This seldom seen box with a Terri Lee label can be classified as “rare”.



Accessory Book

Boxes



# Fashion Rack Part 2

By Glenda Kitto

**Time Travel or a Rack in Time...**an article written by **Pat Rather** in 1997 opened our knowledge about individuals who supplied the Terri Lee Doll Co. with furniture. Pat Rather's article told us about her experience of meeting the mom and pop who made the **Terri Lee Fashion Rack**. Unlike the Tip-Top Mfg. Co. this was just an inventive mom and pop that had found a solution for their children and introduced that idea to Violet Gradwohl. You see, mom designed the clothes rack and Pop built it. They were soon the guests of Vi in Apple Valley. 1952 was a very big year for our mystery mom and pop. They not only had a thriving venation blind business of their own, they were also now the suppliers for the Fashion Rack.

Initially the TL clothes were hung using Dolly Pride doll hangers. Very soon the custom made Terri Lee hangers were put into production. By July 1953 the Terri Lee Fashion Rack was formally introduced in a Monthly Magazine. You can read in more detail the Fashion Rack story in Pat's attached article.

Fast forward to 2019...One of the children of our inventive mom and pop contacted me. They had a few remaining items: 2 of the Fashion Racks, lots of Decals, 2 bundles of Hangers and financial records along with the Patent submission and rejection letters. I'm an operations/number kind of a gal. Give me the facts and figures...

The financial records included a checking account opened in Sept of 1953 along with a hand written tally of production figures that will tell this story of our Mom & Pop (**The Dick Mfg. Co.**) and the parts supplied that created the Fashion Rack:

Feb 1953	A Design Patent for the Fashion Rack was submitted to the Patent Office
June 1953	U.S. Patent office declines patent
Sept 1953	Checking account opened, <i>Dick Mfg. Co.</i> , with check number 101 written to <i>Merit Venetian Blind Co.</i> 2 gross (288) for wood pieces and steel rods delivered, ready for decals, sanding, painting, assembly and packaging
Sept 1953	Decals delivered from <i>The Meyercord Co.</i>
Sept 1953	Hangers delivered ready for assembly into bundles of 6 or 8
Oct 1953	<i>Burlington Mills Co.</i> delivers ribbon
Oct 1953	<i>Fresno Paper Box Co.</i> delivers boxes
Oct 1953	new wood supplier, <i>Erickson Mfg. Co.</i> provides wood cut @ \$ .40 each. For 1000 sets

The records show that **51 gross or 7344** wood sets had been delivered to *Dick Mfg. Co.* between September and December of 1953. The financial records do not tell us how many boxed racks were shipped to Apple Valley just how many and what supplies had been ordered. What we do know is that *Dick Mfg. Co.* spent \$7,073.41 to design, purchase tooling and assemble the Fashion Racks. Their total deposits from Terri Lee were \$8,753.69. Profit of \$1,680.28 was made. The last deposit from Terri Lee was received September 1955. For 3 short years the *Dick Mfg. Co.* made all of the Fashion Racks.

The family tells me that..."The orders just stopped coming. ...we had some left, but most of them were destroyed when we sold our business and left them in our storage building."

What we do not know is how many were left? When were the remaining racks destroyed? Did the new *Dick Mfg. Co.* owners destroy them or were they dispersed within the community?

How many did the Terri Lee Doll Co. sell to us, the Little Mothers? If all of the 7344 Fashion Racks had been sold by Terri Lee Doll Co. at the listing price of \$3.95 than gross sales may have been \$29,000. I would suspicion that only half may have been sold at full price yielding \$14,500 to TL. Even at that it may have resulted in +/- profit to TL of about \$5000. Not a large sum in today's world but in 1955 the average medium income for a man was \$3400.

Within my collection I now have 5 mint in box Fashion Racks (pink and blue) that are for sale and a large quantity of decals both large and small. If you are in need of either please visit contact me or visit my website: [www.terrilee.net](http://www.terrilee.net) and search under heading Terri Lee Clothes for Sale.





## TIME TRAVEL or A RACK IN TIME

by Pat Rather & Charlie Haddix

WOW! What an experience in Terri Lee time travel! Come along with me and share my recent encounter with Terri Lee HISTORY!!

It all began as I was working on a slide show for the Atlanta '97 Convention, "The Terri Lee Family of Dolls and their Furniture." I was sharing my experience with Betty Haddix when she asked, "How would you like to see the actual people that made the TERRI LEE FASHION RACKS?" Needless to say, I jumped at the chance to meet this remarkable couple.

A short time later I was in another California city where I was graciously received by Mr. & Mrs. D. As we relaxed in their front room, Mr. & Mrs. D. began to reminisce about their Terri Lee days. That's when present time began to dissolve and I found myself back in early 1952.

Charlienne and Carole got Terri Lee on their birthdays April 4th & April 8th, 1952. The cute little school dresses that came with them inspired Mrs. D to sew matching dresses, first for the Terri Lees, then for her daughters and finally for herself. In a short time, with a wardrobe like that, it was obvious that the dolls would need a clothes rack. So Mrs. D designed one and Mr. D built the first one from her plans.



*Charlienne and  
Carole D. with  
their Terri Lee  
dolls in  
1952.*

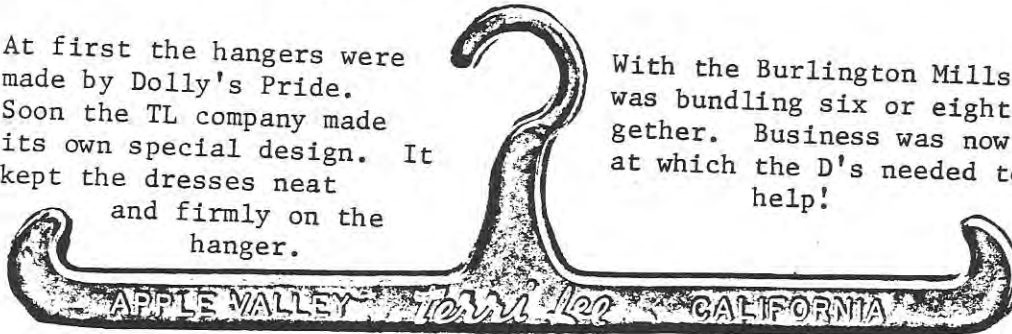
Mr. D. was intrigued by his wife's ingenuity. He called the Terri Lee factory in Apple Valley and told them about the rack. In no time at all they found themselves the guests of Mrs. Gradwohl and were given a tour of the factory. The visit was most enjoyable. Mrs. Gradwohl welcomed the whole D family, particularly the two girls who thought they were in doll heaven!



Returning home to the Venetian Blind factory, the family business, they began, with Mrs. Gradwohl's assurance, to produce the first original TERRI LEE FASHION RACK. Business grew by leaps and bounds. Mr. D started with headrails from the blinds. They went to a nearby planing mill and then were sprayed pink or blue by Mr. D who personally added the decals. Mrs. D's father joined in to cut the metal rods and drill the holes for the stabilizing pins for rack assembly.

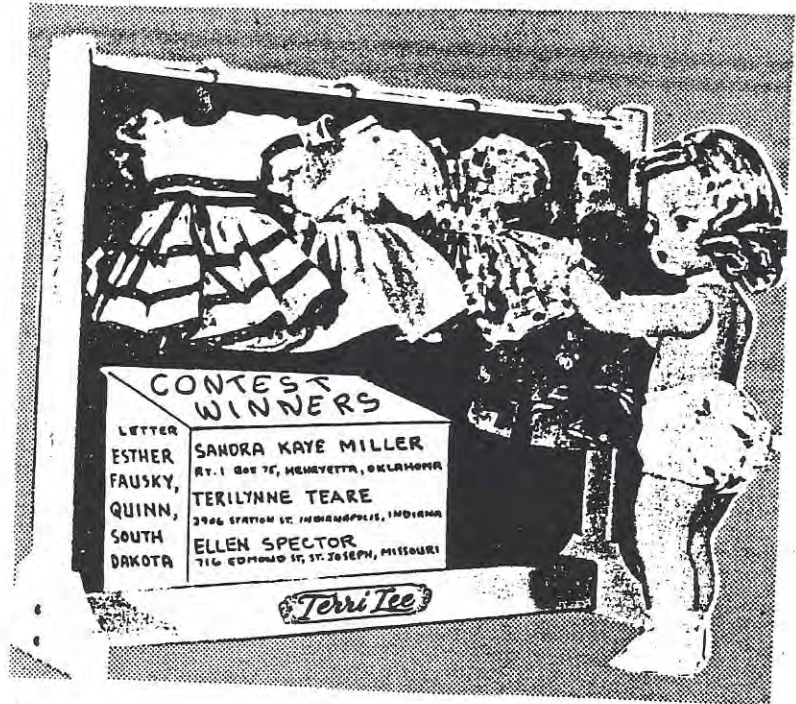
At first the hangers were made by Dolly's Pride. Soon the TL company made its own special design. It kept the dresses neat and firmly on the hanger.

With the Burlington Mills ribbon, Mrs. D was bundling six or eight hangers together. Business was now at the point at which the D's needed to hire extra help!



*Terri Lee*

*This ad from JULY 1953 introduced the FASHION RACK.*



The JULY 1953 TL Friendship Club Magazine carried the first mention of the TERRI LEE FASHION RACK. Racks cost \$3.95 and the ad does not show a stock number or mention any hangers.

The November 1954 issue carried the identical picture and listed the item as #6107 "Fashion Rack with Hangers." Frequent ads followed but only 2 different photos were ever used.

The rack must have been discontinued by APRIL 1957. A store order form from then shows "#1880 Hangers Only."

Mrs. D pointed out that they used two sizes of decals. Earlier racks carry the larger decal which you can see clearly in the ad from July 1953 above.



**INSTRUCTIONS FOR ASSEMBLING**

Insert and tighten screws in one base to bottom cross piece, having hole in top inward. Place screws in position in remaining base, barely fastening to cross piece. Insert rod in top holes and tighten bottom screws. Drop brads into holes at top through rod, hammering in slightly.

Mrs. D designed the box into which racks were packed unassembled. The boxes were a work of art. Each contained three wooden pieces, a metal bar, a bag of screws and nails with assembling instructions and a bundle of pink, white and blue hangers.

Anyone trying to put all of that into one box was in for a bad time unless they knew what they were doing!!!

"Terri Lee's Fashion Rack with Hangers."



**COLOR CONTEST**

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

AGE \_\_\_\_\_

**CONTEST WINNERS**

GAIL MIDULLA
404 W. Idlewild St.
Tampa, Florida
MERRY POST
1627 Rosewood Avenue
Grand Rapids, Michigan
HOLLY HUNT
3315 Pomander Street
Woolam, Texas
CAMILLE HEITCHUE
56 Forest Ave.
Longmeadow, Massachusetts
PENNY OBERSAH
719 Chaucer
Salem, Oregon
SHERI McANAM
315 S. Gay
Susanville, California

COLOR AND MAIL TO Terri Lee, APPLE VALLEY, CALIFORNIA

January  
1956

Monthly  
Friendship  
Magazine

*Terri Lee*

*Terri Lee*

The January 1956 Coloring Contest was another ad for the TERRI LEE FASHION RACK. It was the same picture that the company used in both the 1954 & the 1956 Fashion Parades.

If you look closely you can see that they are now using a smaller decal. These decals came two on a sheet.

Each box was printed with "TERRI LEE FASHION RACK" and "Design Pat. Pending." Twelve boxes went into a carton and were shipped to the Apple Valley factory.

Following their trip to the Factory, Mr. D. applied for a patent but his application was rejected.





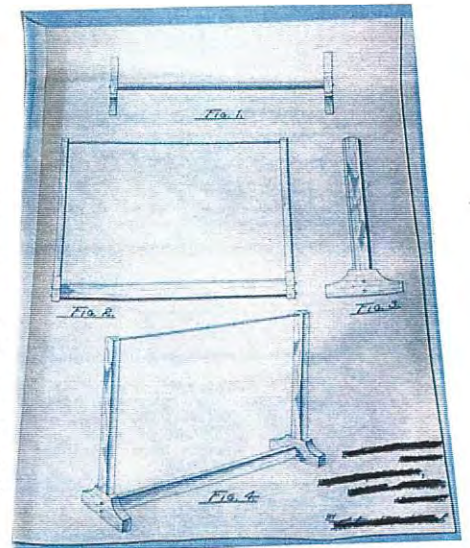
© Photography by VINCENT TAYLOR 1997

With a bit of a shock my mind returned to the present. Here we were back in the D.'s lovely living room and 1997! What a trip I had taken!

"When did you stop making the racks?" I asked. Neither Mr. nor Mrs. D. could remember. "Orders just stopped coming," Mrs. D. recalled. "I wonder why?" I asked. "So did we," Mrs. D. replied, "Until we read the Terri Lee book (Fashionable Terri Lee Dolls) by Peggy Casper. That's when we finally found out!"



Blue print submitted to  
the U.S. Patent Office for the  
TERRI LEE FASHION RACK.



Here are Mr. & Mrs. D in 1997.  
They remember Mrs. Gradwohl and  
their time producing the TERRI  
LEE FASHION RACK with great fondness!





## Dolls

	1	Dateline
	2	Doll Family Tree
	3	History
	4	Faces
	5	Wigs
D		a - Hair Styles
O		b - Rooted Hair
L	6	Preservation
L	7	Composition - Terri & Jerri
S	8	Painted Plastic - Terri & Jerri
	9	Patient Pending - Terri & Jerri
	10	Soft Vinyl - Terri & Jerri
	11	Hard Plastic - Terri & Jerri
	12	Talking - Terri & Jerri
	13	Mar-Fan, Magna, IS Industries
	14	Dolls of Color
		a - Bonnie Lou
		b - Benjie
		c - Patti-Jo
		d - Jackie Ormes
		e - Hispanics
		f - Nanook
	15	Mystery Rubber
	16	Tiny Terri & Jerri
	17	Connie Lynn
	18	Linda
		a - Linda Lee
		b - Linda Baby
	19	Little Co-Co
	20	So Sleepy

**TerriLee®**

21

22

23

24

**Gene Autry**

**Mary Jane**

**Hollywood Doll Company**

**TL Associates**

**a - Knickerbocker**

**b - Doll Masters**

**c - Ashton-Drake Galleries**

**e - Terri Lee Associates**

**D**

**O**

**L**

**L**

**S**



# Terri Lee's VALENTINE BALLET ACCESSORY by Pat Rather

GLEND A KITTO Collection



Mint-in-Box: red formal, unusual handheld object, white wool coat trimmed in red & identical to Terri's housecoat - Except that there is no lamb.



There is no question of the originality of this unusual ensemble! Another, identical but played-with, turned up in northern California.

This ballet-length formal is probably a later version of the "Valentine Ballet" pictured in Peggy Casper's book, page 44.

Collection of GLEND A KITTO Photos Pat Rather





# Bridal Bouquets

by PAT RATHER

Left:

The 1952 lace wedding gown came MIB with a daffodil bouquet.

Below: The 1954 wedding dresses have a bouquet at waist and hem. Do you suppose the bouquet at the hem was meant to be cut loose and then tied to Terri's wrist (as below right)?



PAT RATHER Collection



PAT RATHER Collection & Photo



SANDY DORSEY Collection



Oh! Those June Weddings!

THE ODD, SMALL "SCRUNCHIES" . . .  
are really Terri Lee & Tiny Terri's  
**WEDDING GARTERS!**

Photo and Collection of SANDY DORSEY



Wow!  
A  
WEDDING  
GARTER  
for  
Terri Lee's  
Gown  
(probably  
around  
1955-56)

Photo & Collection of SANDY DORSEY



AND...  
an  
even  
smaller  
WEDDING  
GARTER  
for  
Tiny  
Terri  
Lee!



# DAISY!

by Pat Rother



Composition Era 1946

Left Top:  
1946 compo  
daisy; one  
layer of petals,  
softer type  
of centers  
egg yolk color  
with some  
orange  
fibers.

Right Top:  
Super mint  
Patent Pending  
daisy, double  
petals, hard  
grainy center  
darker than  
preceding,  
Doll <sup>was</sup> never  
played with  
but not  
actually  
MIB.



Pat. Pending Era  
1950-51

Pat Rother Collection of Pictures



"Jr" Magazine Era (1948-49)

Left Middle:  
Daisy from a  
MIB "Jr" TL  
with its  
original "Jr"  
mailing  
carton.  
Two layers  
of petals  
and same  
center as  
compo  
daisy.

Right Middle:  
Hara Plastic  
MIB black  
Bonnie Lou,  
hard center,  
double petals,  
petals cut  
differently,



ABOVE: helene Pess!  
-PLASTIC DAISY  
Circa 1950



Hard Plastic Era  
1952-58



Old store stock 1950

Left Bottom:  
old store  
stock daisy  
from painted  
dolls circa  
1950, hard  
monocolor  
center double  
rows of petals,  
smaller  
diameter.

Tiny Terri Lee:  
Smaller  
size with a  
fabric  
center  
glued onto  
petals.



Tiny Terri Lee  
1956-58



# MAR-FAN Flowers

1960-'62

by Pat Rather

Collection PAT RATHER



ABOVE: Pajama'd Talking Terri w/  
daisy on ribbon. Doll NRFB

Collection SANDY DORSEY



ABOVE: Clearly visible is  
the staple which holds  
the flower onto ribbon.

BELOW: MIB Non-Talking Terri in Tea Party Hat and Dress  
These flowers match flowers on the hat.

Collection GLENDA KITTO





Terri  
Lee's

# OTHER FLOWERS

by Pat Rather

Did Terri Lee always wear a daisy?

No, not always... but most of the time!  
Let's look at other flowers.

LEFT: Compo Terri, in original, from the factory clothes, has 2 velvet, pink flowers.



Collection & Photos PAT RATHER



Compo Era  
Flower

BOOKS: Naomi Hincey writes, "... But... when the company ran out, they substituted other flowers!" (pg 28)

Peggy Casper shows an elaborate Heart Fund Corsage on pg. 41 and (poorly visible but actually there) Forget-Me-Nots in Ill. 64 on pg 78.

OTHER SIGHTINGS: Bouquet of roses which match the flowers on hat of a 1950-51 Garden Party doll which was still in its outfit from the Terri Lee factory.



-ABOVE: Forget-Me-Nots from 2 old store stock items  
Bridal flowers are sewn to gown.



# GAUNTLETS!

by Pat Rather

Collection of SANDY DORSEY



LEFT: Red leather GAUNTLET from very early Jerri Lee cowgirl outfit. Gauntlets come in white, brown, red, ~~orange, green~~ -- some with white fringe, some with same color fringe.

GAUNTLETS are some of the hardest parts of an outfit to find! They slip off easily and then disappear forever!

Collection of GLENDA KITTO



Collection of PAT RATHER



ABOVE: Unusual and very rare GAUNTLET belongs to Jerri's last chaps set from 1956 or so.

LEFT: This pink GAUNTLET is part of the "WIND JAMMER" outfit for one of the 16" dolls. The 10" dolls also had GAUNTLETS with their Wind Jammers. Connie & Linda may have, too...  
HAPPY HUNTING!



# Terri Lee's GOLD HEART BRACELET WRIST TAG

by Pat Rother

An unusual, gold foil heart wrist tag. "Terri Lee", in the old-fashioned lettering appears on both sides. This one was found in a collection of Terri Lee garments, by a very lucky person.

SANDY DORSEY  
Photo and Collection



April 1952 Terri Lee Friendship Club  
Monthly Magazine

This Patent Pending Terri on the cover of April 1952 monthly magazine wears both a daisy AND a golden heart bracelet WRIST TAG! The company must have used them for a very brief time, probably shortly before the fire in the Lincoln factory





August  
1955

# Golf!

by Pat  
Rather

DO YOU SUPPOSE THAT VI GRADWOHL PLAYED GOLF?  
We may never find out--but we do know that Terri played!

Once she had moved to Apple Valley, TERRI LEE was an outdoor gal! The '52 FP shows her in pedal pushers, shirt over waistband, club tight in right hand, "Terri in Pedal Pushers." The text explains, "When I go golfing or bicycling, I wear pedal pushers..." A larger version of the same picture is featured on the back cover of the July '52 magazine. Although they did not get around to advertisements until the Oct. '52 magazine, the golf outfit was priced at \$1.95. And it remained at this same price until the very end!

*Terri Lee Golf Club (actual size)*

Terri's golf togs were in all of the Fashion Parades (FP). The 1954 FP shows Terri (her golf club now held in the left hand) in "Golf Togs with Golf Club and Hat"--a white, molded, felt hat with a small visor, her denim pedal pushers snapping at the calf and a short, cropped top which matches the trim on the pants and leaves the midriff bare. Yes, golf must have been very popular with the younger set back in the 1950's! The golf outfit is featured two more times in the monthly Terri Lee Friendship Magazine. It appears in May 1954 without any golf club and then again later, in August 1955 when she is holding the club in her right hand again.



In the 1956 FP the set was called "Golf Togs of Denim with Golf Club". And this time--not to worry whether Terri was right or left-handed! The golf club is placed so that it is sticking out of her pocket!

Occasionally you will find a golf club in a green and brown club carrier proportionate to the dolls. So far, this piece is unauthenticated. Nevertheless, it is a handsome accessory when slung over Jerri's shoulder as he accompanies Terri as her special golf caddie!

*Let's hit the links!*



July 1952 — 12 —



# 1950 HEART FUND OUTFIT WRIST ORNAMENT

By Pat Rather

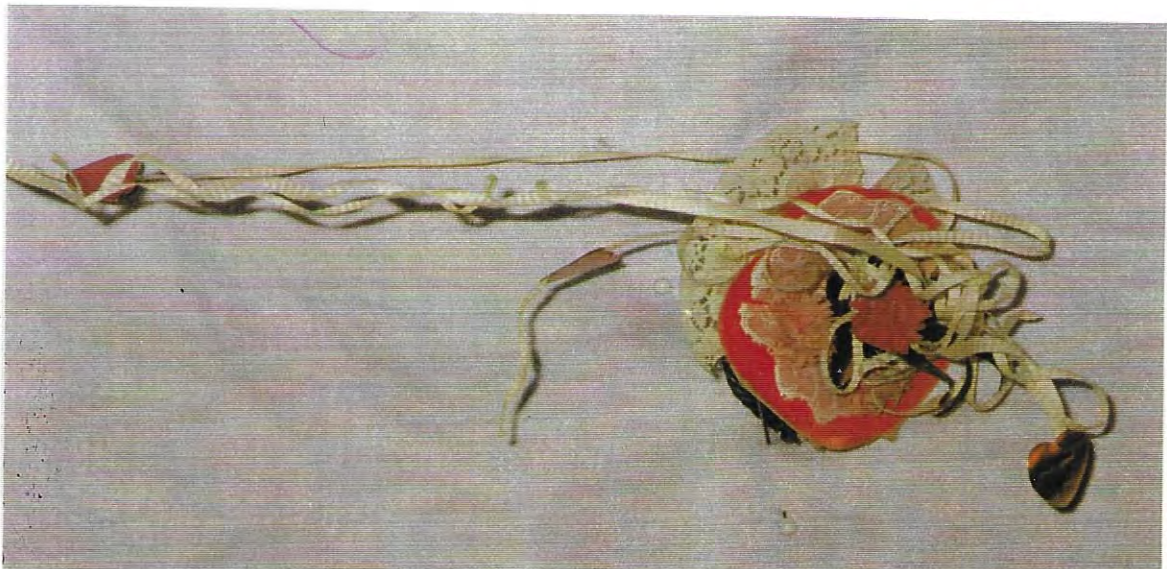
Collection of LYNN KOPATICH



This Heart Fund doll came MIB and still has her interesting wrist ornament.



Photos LYNN KOPATICH





# Plastic Heart Fund Heart

by Pat Rather

Heart Fund Terri had a plastic valentine tied to her arm in place of the usual daisy. With the possible exception of the 1st Heart Fund (1950), the company seems to have maintained this "tradition" through the last Heart Fund outfit of 1956.

Sometimes these little hearts turn up without a doll! One was recently photographed on a Linda Lee suitcase, glued over the "Lee." (See The Daisy Chain, February, 1998 for a color photograph.) This suitcase was old store stock, so this strange alteration was a company idea. HAPPY HUNTING!

Photo and Collection Pat Rather



1951 Heart Fund o/f  
and NRFB Terri  
Patent Pending doll in  
a yellow Lincoln topknot  
box which came with a  
#2 Lincoln, Nebraska  
FASHION PARADE.





# EARLY FELT MITTENS

for Terri Lee

by Pat Rather



MIP old  
store stock  
mittens  
from the  
Lincoln  
factory  
around  
1950.  
Packaging  
does not say  
"Terri Lee".



Terri's earliest  
mittens, worn with  
the flannel and  
velvet coat sets,  
were the most  
elaborate!

HAPPY HUNTING.



Bits of felt, four or  
five separate pieces,  
were stitched in  
place. What  
attention to detail!  
How time consum-  
ing to make!  
What a treasure  
to find!



# More MITTENS!

by Pat Rather



ABOVE: Felt Mittens from Apple Valley! Also came with blue flowers, purple, etc. The design was streamlined for efficient assembly.



Real Rabbit fur mittens came with Terri's NANOOK OUTFIT and her RED VELVET SNOWSUIT.

Coat sets were also sold with fur mittens, sometimes with "LEOPARD" FUR MITTENS.



Julie Terri had the fur mittens to go with her red snowsuit. She does not seem to have had any felt mittens...

HAPPY HUNTING!



# *Little Mother Sews A Christening Bonnet for Linda Baby*

By Mary M. Hayden

Seems Linda Baby's Christening Bonnet went missing, she needs a replacement. Let's make her one. Enjoy!

## Materials:

$\frac{1}{4}$  yard vintage fabric ex. voile, organdy, batiste, try to match her Christening gown.

$\frac{1}{4}$  yard  $\frac{1}{2}$ " wide white insertion lace

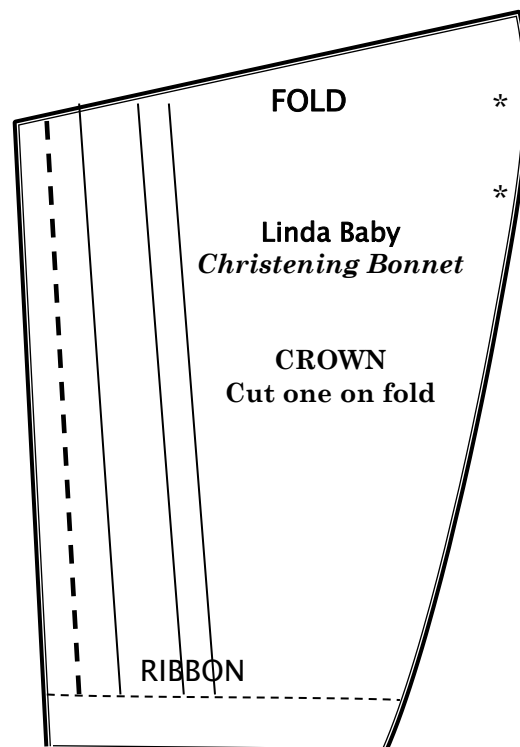
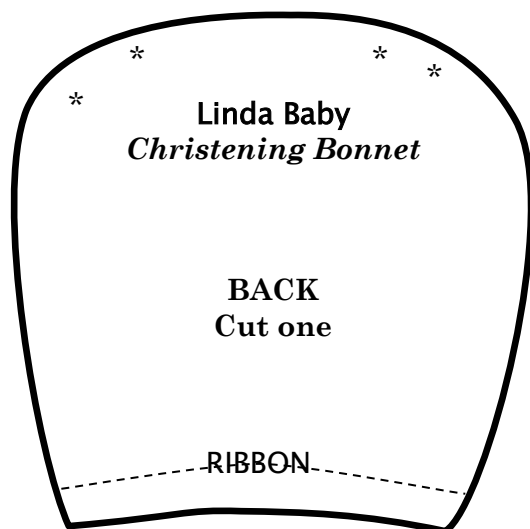
1 yard  $\frac{1}{4}$ " wide white edging lace

$\frac{3}{4}$  yard  $\frac{1}{2}$ " wide white ribbon

Thread

## Instructions: Sew all seams $\frac{1}{4}$ "

1. Turn under  $\frac{1}{4}$ " on crown front.
2. Sew lace to crown as indicated on pattern (solid lines in front).
3. Sew on  $\frac{1}{4}$ " lace on each side of  $\frac{1}{2}$ " insertion lace. Gather the  $\frac{1}{4}$ " lace as sewing on bonnet crown.
4. Make small tucks at \*markings in crown .
5. Sew crown to back matching tuck marks (\*)
6. Fold ribbon in half and sew on bottom of the bonnet.







## Items for Sale

1	TL Soft Blonde Hair restyled by Wanda	\$	90.00
2	TL 5 Hangers	\$	25.00
3	TL Blue Poodle Dress	\$	50.00
4	TL Taffeta Confirmation Dress	\$	75.00
5	TL Toreador + Blouse in TL envelope 3520L	\$	45.00
6	TL Petal Pusher + Shirt Pink/Navy in TL envelope 3520C	\$	35.00
7	TL Petal Pusher Navy w/Bike print trim	\$	10.00
8	TL Red Family Dress	\$	50.00
9	TL Pink Bridesmaid Formal	\$	35.00
10	TL Gold Lame Skating Outfit 3pc	\$	75.00
11	TL Orange/Purple Fish SS w/orange jacket	\$	35.00
12	TL Wool Plaid Skirt	\$	45.00
13	JL White Sailor Outfit 2pc	\$	90.00
14	TL Blue Envelope	\$	10.00

Plus Postage

Nancy Janzen

425-391-0415

1 kitto	Franciscan Nun outfit 7 pieces plus belt and black oil cloth s	\$600
2 kitto	In Box - Grey Curstey Coat and Bonnet	\$200
3 kitto	in Box - Brown Velvet Coat, rabbit collar & bonnet	\$75
4 kitto	Hot Pink velvet coat and bonnet set	\$50
5 kitto	in JL marked Box - Mint! Cheerleader, red sweater, white w	\$250
6 kitto	2sets of 18 wire hangers - multi colored	7.50/set
7 kitto	in Box - Red daisy print Hula, mint skirt, orange lei	\$75

Glenda Kitto

(909) 599-0585





## Items for Sale

1	#3339	TTL Heart Fund Dress	\$	15.00
2	#3324	TTL Sunday Dress Taffeta	\$	15.00
3	#3366	TTL Ice Skater Costume	\$	20.00
4	#3338	TTL Pink Dummer Suit & Beret	\$	25.00
5	#3358	TTL School dress and White Duster	\$	20.00
6	#3358	TTL School dress and Orange Duster	\$	25.00
7	#3306	TTL Play Dresses Assorted (Pink & Grey)	\$	15.00
		TTL Chambray School Dress with Fluffy Slip		
8	#3335	attached	\$	15.00
9	#3334	TTL Birthday Dress	\$	15.00
10	#3337	TTL Nurse Uniform	\$	5.00
11	#3323	TTL Red Anchor Dress	\$	15.00
12	#3335	TTL School Dress	\$	15.00
		TTL School Dress with Fluffy Slip Attached in		
13	#3334	Yellow	\$	15.00
14	#3323	TTL School Dress Slip Attached (Pink & White)	\$	15.00
15	#3323	TTL School Dress Slip Attached (Red & White)	\$	15.00
16	#3306	TTL Play Dresses, Assorted (Red White collar)	\$	15.00
17	#3306	TTL Play Dresses, Assorted (Blue White collar)	\$	15.00
18	#3357	TTL Organdy Party Dress (Pink)	\$	15.00
19	#3336	TTL Dotted swiss Dress (Pink)	\$	15.00
20	#3336	TTL Dotted swiss Dress (Red)	\$	15.00
21	#3304	TTL Sun Suit (Navy & Pink)	\$	10.00

Plus Postage

Terry Bukowski

210 385-2141





## Items for Sale

Terri Lees for sale ! Do you think a new Terri Lee will help brighten your days during the bleak mid-winter?

If so, I have more rescue dolls, saved from an uncertain future off ebay. I hope they will all get new homes, pretty outfits and love.

I will send closer-up pix of any you are interested in.

Text me, email, or phone - wanda.houck

@sbcglobal.net 405-340-3958 cell 405-833-6204

ALSO - I have several pair of original Terri Lee and Tiny Terri shoes Ask for pix . Each pair will come with original Terri Lee rayon socks.









## Items for Sale



Contact Wanda Houck for all the dolls above

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1. Silver-blue lame coat need slight cleaning	\$	75.00
2. TL cheerleader red sweater/white skirt, baton	\$	75.00
3. TTL cheerleader red sweater/white skirt	\$	50.00
4. TL farmerette shirt, cap, overalls	\$	45.00
5. TL turq/greenish raincoat with large dots	\$	25.00
6. TL red housecoat with tulips	\$	25.00
7. TL blue housecoat with tulips	\$	25.00
8. TL red percale suitsuit with eyelet trim	\$	25.00
9. TL blue/wht. check long waisted dress with organdy collar and sleeves	\$	35.00
Want: TL red cotton slip for reddingot		

[Sue Munsell, email for pictures. suemunsell@aol.com](mailto:suemunsell@aol.com) or call 314-878-7641