

# The Daisy Chain



Volume 31 Issue 1

March 2021

A black and white line drawing of a girl whose head is a large flower with many petals. She has a human-like face with eyes, eyebrows, and a small mouth. She is wearing a simple dress and has her arms outstretched to the sides.

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In the box at the upper left called Subscriber Password type Daisy Chain 2021 **(You must capitalize the( D & C) our password is case sensitive)** Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color. **This will be our password for the year to make it easier for you to remember.**

Did you notice the for sale pages are back. Please e-mail items you have for sale so we can share our duplicates.

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## Articles for the Jun 2021 issue due May 15, 2021

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# Hi Everybody!

## Happy New Year! 2021!

Did you enjoy the Holiday/Christmas Card Club? This year I wasn't sure what to expect... **BUT First** through the mail slot and *before Thanksgiving* was **Bonnie Davis'** Gene Autry-Jerri Lee guitar band from the hills of Tennessee! What a pile of TL cards it turned out to be!! Thanks to everybody who participated!



I had fun with my own card! Did you recognize the photo? It's from a black and white, close-out ad for the TL pets from the **August, 1957 TL Monthly Magazine**. I remember my own excitement in 1996 when I spotted a real TL Scottie complete with plaid blanket and leash, shown by an unsuspecting antique china dealer among her cups and saucers. I relied on my memory of the Aug. '57 photo to identify it.

Fully dressed, the pets are among the rarest of all TL items, *and* their clothing is untagged! The dogs, in addition, are not well documented in the TL books and many collectors are unaware that there were two. Peggy's first book shows wonderful monkey photos, but none of the Scottie, and only a small, easily missed poodle pic. Can you find it? In 11/1998, TL and Scottie appeared on the cover of the DC with an article on Scottie by **chattipatty**. *Best ever coverage* of the monkeys & their clothes, written by **Sandy Dorsey**, appeared in that same DC issue. But beware! **Jean Longway** copied Penelope's outfit and she sewed *a lot* of them...



Sad, belated news: In December, I had a call from **Jacque Metcalf's** husband of 52 years, **Larry Metcalf**. **Jacque**, Terri Lee collector from Petaluma, CA, passed away on August 2, 2018. Petaluma is only one town west of Sonoma, but I hadn't heard. Jacque was one spunky lady! Larry was wondering what to do with her collection, so I will include his address and you can send cards or make inquiries. **Larry Metcalf**, 1621 E. Madison, Petaluma 94954.

More sad news: **Donna Van Daele**, Terri Lee collector from Arizona, passed away recently. I met Donna in 2015 at the Charlotte, NC DC convention, our last con. Send a card to her family at 3128 E. Puget Ave., Phoenix, AZ

Well, guys! Onward! On into this brave New Year! **chattipatty**



# The Daisy Chain Index has a new look!

|   | A   | B              | C                     |
|---|---|----------------|-----------------------|
| 1 | <b>Clothing:</b>                              | <b>AUTHOR</b>  | <b>DATE</b>           |
| 2 | What Shall I Wear Today                       | Winscott, Mary | 1992: Vol 2, Issue 1  |
| 3 | What Shall I Wear Today: Mary Winscott        | Rather, Pat    | 1999: Vol 9, Issue 3  |
| 4 | What Shall I Wear Today: Calling All Scanners | Winscott, Mary | 2010: Vol 20, Issue 4 |
| 5 | Clothing: Cleaning - Tilli's Tips             | Nast, Tillie   | 2002: Vol 12, Issue 2 |
| 6 | Clothing: Index                               | Rather, Pat    | 1999: Vol 9, Issue 3  |
| 7 | Clothing: Montgomery Ward                     | Miles, Judie   | 2008: Vol 18, Issue 3 |

2020 has been a year of re- organization.

A new excel document is up on terrileedolls.com with new searchable tabs.

Look at the line at bottom of the excel sheet. It is now separated into 4 categories to match the major categories of the **Accessory Book** (created by *Terry Bukowski and Pat Rather*) and **What Shall I wear Today** (a collection of the clothing for the Terri Lee Dolls created by *Mary Winscott Weaver*.) These two books hold all our research about Dolls, Information Library, Clothing and Misc. Articles.

**Dolls...** Includes articles about the family of TL dolls

|    | A   | B            | C                     |
|----|---|--------------|-----------------------|
| 1  | <b>KEY WORD— Indexed 1990 through Dec 2020:</b> |              |                       |
| 16 | Vinyl: Terri Lee                                | Rather, Pat  | 2002: Vol 12, Issue 1 |
| 17 | Vinyl: Terri Lee, The Most Mysterious Vinyl     | Rather, Pat  | 1999: Vol 9, Issue 2  |
| 18 | Vinyl: Those Mysterious Vinyls                  | Rather, Pat  | 1999: Vol 9, Issue 1  |
| 19 | Hard Plastic Head on Vinyl Body                 | Ross, Dennis | 2007: Vol 17, Issue 1 |
| 20 |   |              |                       |
| 21 | <b>12 - Talking - Terri &amp; Jerri</b>         |              |                       |
| 22 |   |              |                       |
| 23 | <b>13 - Mar-Fan, Magna, IS Industries</b>       |              |                       |
| 24 |   |              |                       |
| 25 | <b>14 - Dolls of Color</b>                      |              |                       |
| 26 | Nanook  | Rather, Pat  | 2008: Vol 18, Issue 4 |

**Information...** Includes all the articles written about the accessories, advertising, price lists, Patterns, etc., (non-clothing articles)

|    | A  | B            | C                     |
|----|--|--------------|-----------------------|
| 15 |  |              |                       |
| 16 | <b>4c - Steiff</b>                                 |              |                       |
| 17 | Pets: Apple Valley Pet Show                        | Ross, Dennis | 1998: Vol 8, Issue 4  |
| 18 | Pets: Scotty Dog: Bring Your Dog Over & We'll      | Rather, Pat  | 2000: Vol 10, Issue 2 |
| 19 | Pets: Monkeyshines                                 | Rather, Pat  | 1998: Vol 8, Issue 4  |
| 20 | Pets: Scotty Dog                                   | Rather, Pat  | 1998: Vol 8, Issue 4  |
| 21 | Pets: Scotty Dog on Cover                          | Bukowski,    | 1998: Vol 8, Issue 4  |
| 22 | Steiff: Jerri Lee Visits New Orleans Get a Gator   | Ross, Dennis | 2012: Vol 22, Issue 3 |
| 23 | Steiff: Terri & Jerry Collection, Walrus & Giraffe | Ross, Dennis | 2013: Vol 23, Issue 1 |
| 24 | Steiff: Frolicking Felines                         | Rather, Pat  | 2020: Vol 30, Issue 2 |
| 25 |  |              |                       |
| 26 | <b>4d - Tip Top Company</b>                        |              |                       |
| 27 | Hair Dress Kits: Part 2 Overview of Terri Lee Hair | Rather, Pat  | 2017: Vol 27, Issue 2 |
| 28 | Tip Top Collection                                 | Houck, Wanda | 2020: Vol 30, issue   |
| 29 |  |              |                       |
| 30 | <b>5 - Hand Held Items</b>                         |              |                       |

**Clothing...**Articles about clothing organized the same as What Shall I Wear Today

**Articles not in Library...**articles about conventions, Terri Tales, Stories, etc.

|  | A               | B                     | C |
|--|-----------------|-----------------------|---|
| 9 - 1 - Birthday:                      |                 |                       |   |
| Birthday Dress Confusion 1954          | Bukowski, Terry | 2005: Vol 15, Issue 2 |   |
| Birthday Dress Dotted Swiss 1956       | Bukowski, Terry | 2005: Vol 15, Issue 2 |   |
| Birthday Dress Dotted Swiss 1956       | Bukowski, Terry | 2014: Vol 24, Issue 1 |   |
| 9 - 2 - Confirmation:                  |                 |                       |   |
| Confirmation - Terri Lee               | Bukowski, Terry | 2002: Vol 12, Issue 3 |   |
| Confirmation - Tiny Terri Lee          | Bukowski, Terry | 2002: Vol 12, Issue 3 |   |
| Confirmation - Tiny Terri Lee          | Rather, Pat     | 2002: Vol 12, Issue 3 |   |
| Confirmation - Nylon and Old Lace      | Dorsey, Sandy   | 2015: Vol 12, Issue 3 |   |
| Confirmation - A New Confirmation      | Dorsey, Sandy   | 2016: Vol 26, Issue 3 |   |
| 9 - 3 - Days of the Week:              |                 |                       |   |
| Dress: Days of the Week Dress in a New | Ross, Dennis    | 2013: Vol 23, Issue 2 |   |

|   | A               | B                     | C |
|---|-----------------|-----------------------|---|
| Convention: LOL 1992 Dayton, OH                     | Girardot, Susan | 1992: Vol 2, Issue 2  |   |
| Convention: LOL 1993 St Louis, MO                   | Girardot, Susan | 1993: Vol 3, Issue 3  |   |
| Convention: Modern Doll, News From Florida, 1998    | Jensch, Laurie  | 1998: Vol 8, Issue 4  |   |
| Convention: Potpourri Day - San Diego               | Ross, Dennis    | 2016: Vol 26, Issue 2 |   |
| Daisy Chain: Lionizing Our Terri Lee Newsletter     | Rather, Pat     | 2015: Vol 25, Issue 3 |   |
| Display Items: Annual Ornament Report               | Ross, Dennis    | 2010: Vol 20, Issue 4 |   |
| Display Items: Accessories for the Doll Cabinet     | Ross, Dennis    | 2009: Vol 19, Issue 3 |   |
| Display Items: Accessories Make the Doll            | Ross, Dennis    | 2009: Vol 19, Issue 4 |   |
| Display Items: Accessorizing Your TL Doll Display   | Ross, Dennis    | 2007: Vol 17, Issue 3 |   |
| Display Items: Accessorizing Your TL Doll Display   | Ross, Dennis    | 2007: Vol 17, Issue 4 |   |
| Display Items: Accessorizing Your TL Doll Display   | Bukowski, Terry | 2005: Vol 15, Issue 4 |   |
| Display Items: Displaying Terri Lee Clothing-- 2007 | Dorsey, Sandy   | 2011: Vol 21, Issue 1 |   |

How do you navigate the excel workbook?

1. Press "CTRL or control" and left click all the tabs at bottom of the workbook.
2. Press "Control F". A **Find and Replace** box opens on your screen. Type in what you wish to find, in the example below *Patterns* has been typed in using the "FIND" search.
3. Press "Find Next". If a message pops up that states "we couldn't find what you are looking for"; It may be because all the tabs at bottom were not highlighted. If this occurs go back and repeat step No. 1
4. Magic has happened and you are now in the correct tab in the section for Patterns. Close the Find and Replace box and scroll through all the items in Patterns.

Find and Replace dialog box: Find what: patterns

|   | A               | B                     | C           |
|---|-----------------|-----------------------|-------------|
| Marketing: Terri Lee                                |                 |                       | 11, Issue 4 |
| Modern Doll Mystery                                 |                 |                       | 4, Issue 4  |
| Photography: Shooting                               |                 |                       | 10, Issue 3 |
| Photography: Shooting                               |                 |                       | 10, Issue 3 |
| Pin: The Elusive Terri                              |                 |                       | 17, Issue 3 |
| Pony Contest  |                 |                       | 14, Issue 3 |
| Prices: Terri Lee is Front Page News!               | Ross, Dennis    | 2012: Vol 22, Issue 1 |             |
| Princess Tinkle: In Search of Princess Tinkle       | Bukowski, Terry | 2011: Vol 21, Issue 2 |             |
| Princess Tinkle: The Daisy Chain 2013 Convention    | Bukowski, Terry | 2012: Vol 22, Issue 4 |             |
| Gift Princess Tinkle: The Making of Convention doll | Bukowski, Terry | 2013: Vol 23, Issue 1 |             |

|   | A               | B                     | C |
|---|-----------------|-----------------------|---|
| Princess Tinkle: The Making of Convention doll 2013 | Bukowski, Terry | 2013: Vol 23, Issue 1 |   |
| 12s - Original Letters                              |                 |                       |   |
| 13 - Patterns                                       |                 |                       |   |
| Apron Dutch   |                 |                       |   |
| Apron 1952 Heart Fund                               |                 |                       |   |
| Artist Smock  |                 |                       |   |
| Ballerina Headband for TTL                          |                 |                       |   |
| Bench Towel   | Hayden, Mary    | 2019: Vol 29, Issue 1 |   |
| Belt  | Hayden, Mary    | 2019: Vol 29, Issue 3 |   |
| Blouse  | Hayden, Mary    | 2017: Vol 27, Issue 1 |   |

You can find just about anything using these simple search tools. Have fun searching articles written over the 30-years that the Terri Lee Newsletter and The Daisy Chain have been published.

If you need assistance, give me a call: Glenda Kitto 909 599 0585 HM

Or send me an email: [gkittoco@roadrunner.com](mailto:gkittoco@roadrunner.com)



# Sparkle this!

By Glenda Kitto

Right from the start the Terri Lee Doll Company bedazzled us. Some of the first Lincoln Era formals were decorated with silver threads, Sequins or Glitter and Botany wool coats with Sequins.

There was the red Heart Flocked Dress and another with green Shamrocks. A Skater with Sequins and so many other formals with sequins and of course; The Formal Coat.



Pat Rather



Kathy Donohue



Terry Bukowski - 1947 era

As you can see from the photos on this page The Terri Lee Doll Company found ways to place glamour and elegance in so many ways. Sequins were often lined up on the shoulders or swirled across a bodice or skirt.

Sequins or brightly colored brads were never left out of the fashion decorations

Clothing



Dennis Ross

Formals – Western – Skaters - Ballerina



Sue Munsell – Skater blouse and hat

A section of a display cabinet with just the glamour clothing would make an impressive presentation. Some of the formals were sparsely decorated while others were amassed with sparkle.



This Red Bridesmaid Dress from 1956 would be high on my list for ownership. Wish I knew who owned this to give them credit.

The 1956 Wedding dress also was adorned with silver in the hem trim.



Clothing

Formals – Western – Skaters - Ballerina





Western clothing cannot be forgotten as it too was bedazzled. Brads of all colors brighten the leather Vests, Chaps and Gauntlet's.



Shelia Meyer

And then we have the Lame's... Full length coats, skaters and toe-dancers.



Dennis Ross

Lame coats of 1954 were made in silver, pink, blue and lavender! WOW

Our Queen of Dolls knew how to dress-up.

What I've reviewed here is only a sample from the Terri Lee Wardrobe. Perhaps it's time to review some of the indepth great articles written years ago. It may be time to search the updated ***Daisy Chain Index*** to refresh your interest in some of these Sparkling creations.



The Toe Dancers and Skaters have always been Bedazzled! The earliest skater of 1947 with her long net skirt and sequins shown at the beginning of this "Sparkle" review was just a grand teaser as to what was to follow.



The Terri Lee Doll Company did not disappoint with the glamour provided to us Little Mothers and Little Fathers. I always wanted to be a Princess, a Rodeo Queen or a Ballerina. With our dolls we were taken away to play in our dreams.

I still dream.

Hope that you do too!



Clothing

Formals – Western – Skaters - Ballerina



# The End of an Era

By Sandy Dorsey

The wonderful Terri Lee doll transitioned through many changes between 1946 and 1962. The company evolved from making composition dolls in Lincoln Nebraska to making plastic dolls in Los Angeles. Although the doll materials, the artists and the boxes changed, the molds remained the same. After the fire in Apple Valley in 1958 some red bow boxes appeared at Macy's on the west coast with different dolls dressed in Terri Lee clothing.



In 1960 Violet Gradwohl was back in business as Magna Enterprises, Inc in the Los Angeles area. Vi's involvement changed from Magna to Mar-Fan to I & S all in the Los Angeles Area. Collectors call this the "Mar-Fan Era" of Terri Lee. Mar-Fan dolls are usually found in red and white striped boxes and sometimes green and white striped boxes.

This was the era of Talking Terri Lee. Some of the same costumes can be found in this era as the previous era but there were new fashions which were just found in





this later era. Fashion Parades and Monthly Booklets were no longer being sent out. A few booklets of information from this era can be found. Many of the dolls made in this era were completed with left over fashions and materials.

It seemed to be an era of utilizing the dolls, outfits, and materials from a previous time.

Here is a beautiful doll of that later era. She has a wonderful face and "yellow chick hair" which is rare. Her clothing is that associated with the Mar-Fan Era. Her flowers and hat are typical of the Mar-Fan era. She has no daisy on her wrist and no daisies on her hat. She is wearing plain white plastic shoes associated with Mar-Fan Era. Her underwear is a typical one piece. The box seems to indicate, "We are nearing the End of an Era," as only the top is red and white striped and the bottom of the box is plain brown cardboard. She is not a talking Terri

Lee but has a hole in the back of her neck where a speaker could have been connected. Her clothes are tagged with embroidered tags. There are no booklets with doll. The box has no indication of the contents. I was told many years ago that a lot of these dolls were sold by a discount store in the Los Angeles Area called "Pic and Save".



# MAR-FAN SLIPS

Wanda Houck



In most cases a pretty slip and panties accompany most boxed dolls. And during the Mar-Fan era the slips were just as pretty. Tiny Terri Lee's slip ties at the shoulders, her ship has Val lace sewn under the cotton lace.





# Jerri's Lamb Wool Wig

By Glenda Kitto

Items big on my wish list??? Finding mannequin wig material to enable me to make Terri Lee Wigs AND finding baby lambs wool for Jerri Lee wigs, you know what I mean...that tight fur in little corn-rolls.

Well, 20+ years ago I did find black Australian lamb's wool! Yes, it was found in the form of a coat. Safely stored away for 20+ years and still I had not made anything out of it. I had a JL in my collection from which to make a pattern and just never got around to doing the task.

With this quarantine year seemingly to go on forever, I located the Australian Black Lambs wool and was just about to trash it. A quick call to Wanda Houck proved to be the right decision. Wanda is now the proud recipient of a box full of Australian Black Lamb's wool ready to wig Benjie and Jerri Lee.



Wanda is a true miracle worker. As you can see in the photos below – the wig is perfect! If you are in need, please contact Wanda [wanda.houck@sbcglobal.net](mailto:wanda.houck@sbcglobal.net)



Accessory book



WIGS – HAIR STYLES

# School Dress

Terry Bukowski

This school dress is even more elusive than any of Terri's dresses. I could not find any documentation in the Fashion Parade or the monthly magazines of the dress. Which is surprising since I have found it in three variations. All versions have the printed tag, which puts it in the 1952 era. On closer look at the 1952 price guide under a section not pictured is dress #530A Terri in School Dress Gingham or Chambray \$13.95 doll with the dress and the dress alone costing \$1.75. Also mentioned is Jerri in short pants and shirt costing \$13.95 and the outfit without a doll \$2.00. The item number description is broad enough that perhaps this could be the number for this dress and shorts outfit might be ordered under. The dress comes with the Quaker yoke and collar, the variations give dress a different look. The sleeves are part of the dress bodice and not set in.

The first version has the Quaker yoke in white with a bow,







Version two is what I think the price guide was referring to in the chambray fabric. I have both Terri and Jerri wearing this version. Other colors are green, blue and rose. Notice the bow is missing from this version.

In the December 2009 issue Dennis Ross let us know the stripes come in wide as well as narrow spacing as often seen on some of the Family style costumes.



A third version of this dress is plain fabric combined with a variation of the plain fabric with dots woven in the fabric. The yoke and skirt have the dots while the collar and bodice is the plain fabric. It comes in several colors, blue, brown, green, and rose. I have not seen a Jerri outfit to match.



# Apple Valley Baseball Uniform

Terry Bukowski

Feb 2021

One outfit we have never been able to find is #2115 Jerri Lee Doll in Baseball Uniform and #4115 Tiny Jerri Lee in his Baseball Uniform. They are offered in the 1957 price list to distributors of Terri Lee Dolls. The cost for Jerri was \$13.95 and Tiny Jerri Lee \$5.98.

**Terri Lee**

Exclusive Distributors of Terri Lee Dolls and Fashions

APPLE VALLEY, CALIFORNIA

COPYRIGHT 1957

Sold To \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Buyer \_\_\_\_\_

Date of Order \_\_\_\_\_

Representative \_\_\_\_\_

Conf. Attached \_\_\_\_\_ Hold \_\_\_\_\_ Not Req. \_\_\_\_\_

New Acc't. \_\_\_\_\_

| JERRI DOLL |       |      | TINY JERRI DOLL |  |                        | JERRI FASHION |      |      | TINY JERRI FASH. |  |  |
|------------|-------|------|-----------------|--|------------------------|---------------|------|------|------------------|--|--|
| 2100       | 10.95 | 4100 | 3.98            |  | Shorts                 | 2300          | .60  | 4300 | .50              |  |  |
| 2101       | 10.95 | 4101 | 3.98            |  | Swim Trunks            | 2301          | .60  | 4301 | .50              |  |  |
| 2105       | 11.95 | 4105 | 4.49            |  | Play Suit              | 2305          | 1.00 | 4305 | .90              |  |  |
| 2110       | 12.95 | 4110 | 4.98            |  | Pants & Shirt, asst'd. | 2310          | 1.95 | 4310 | 1.49             |  |  |
| 2111       | 12.95 | 4111 | 4.98            |  | Jeans & Shirt          | 2311          | 2.50 | 4311 | 1.49             |  |  |
| 2112       | 12.95 | 4112 | 5.49            |  | Doctor                 | 2312          | 1.95 | 4312 | 1.49             |  |  |
| 2115       | 13.95 | 4115 | 5.98            |  | Baseball Uniform       | 2315          | 1.95 | 4315 | 1.49             |  |  |
| 2120       | 13.95 | 4120 | 5.98            |  | Engineer Suit          | 2320          | 2.95 | 4320 | 1.98             |  |  |
| 2121       | 13.95 | 4121 | 5.98            |  | Cotton Suit & Vest     | 2321          | 2.95 | 4321 | 1.98             |  |  |
| 2122       | 13.95 | 4122 | 5.98            |  | Sailor Suit            | 2322          | 2.95 | 4322 | 1.98             |  |  |
| 2130       | 13.95 | 4130 | 5.98            |  | Cheerleader            | 2330          | 2.95 | 4330 | 1.98             |  |  |
| 2131       | 14.95 | 4131 | 5.98            |  | School Suit            | 2331          | 3.95 | 4331 | 2.19             |  |  |
| 2140       | 15.95 | 4140 | 6.98            |  | Drum Major             | 2340          | 4.95 | 4340 | 3.49             |  |  |
| 2150       | 17.95 | 4150 | 7.98            |  | Leather                | 2350          | 2.95 | 4350 | 2.49             |  |  |

In 2013 a picture of Vi with her team the Terri Lee Terrors surfaced. It looks like they even won a trophy.





It is hard to see the trophy, is the figure a baseball player?



Accessory Book – Clothing – Baseball

In 2005 *Terri Lee Associates* offered #20036 Jerri Lee Vintage Baseball. It was to be a limited edition of 350 dolls at a cost of \$200.00. Terri Lee Associates highlights for the doll stated the following: Jerri Lee Vintage Baseball – Jerri Lee is wearing his Baseball Uniform for team Apply Valley. Inspired by the late great Babe Ruth & the World Series Red Sox! Unfortunately the doll was never mass produced.

To the left is the advertised doll, which was auctioned off at a Daisy Chain Convention, and to the right is the actual prototype doll picture that was in the catalog.



March 2021



The Outfit at left was presented to attendees at the 2013 convention in St Louis. Tiny Jerri Lee proudly wears his original Terri Lee Terrors baseball uniform, and came with appropriate accessories.

The real question is: Were any JL or TJL baseball uniforms really produced as advertised per the factory 1957 price list?



# Tiny Terri Lee Roller Skater

Terry Bukowski



Roller Skating was a fun activity in the 50's who doesn't remember having those slip-on skates with the key that always got lost? In 1956 Tiny Terri Lee added a roller-skating outfit to her wardrobe item # 3168 which costed \$5.79. Tiny Terri Lee's skating outfit is not like big Terri Lee's skating outfit made of ninon and ruffled net, with an exceptionally large bonnet, instead her roller-skating outfit resembles the toe dancer costume. The outfit is made of taffeta with the bodice ending in a V. Netting forms the shoulder straps and is across the neckline. The skirt has three layers of netting. This outfit comes with a matching rayon bonnet and panties. The colors are in pastels shades of pinks, yellow, and blue.

To complete the outfit are the skates. Pictured in the Fashion Parade are the tie skates however two styles were available, and a doll might come with the slip-on style.



# FRUIT!

by Pat Rather

Collection of JEANNE FOSTER



LEFT: This Patty Jo came with fruit identical to that pictured on page 15 of the 1948-1951 FASHION PARADES from Lincoln, Nebraska.

Dolls in exotic outfits needed something more exotic than a daisy! However, it is extremely rare to find the authentic fruit used by the company!

RIGHT: Fruit identical to this is pictured in the 1952 FASHION PARADE p. 26. This bunch, with its old, red ribbon, came with a collection of Terri Lee clothes.

SANDY DORSEY Collection





# Shoulder Strap

# PIQUE PURSE

by Pat Rather

Collection of SANDY DORSEY



## SUMMER PARTIES

These two costumes come in mighty handy when I get invitations to late Spring and Summer parties. If it is a garden party or wedding party I wear my long organdy frock with chemise and long petticoat. My bonnet is made of organdy and lace, lined with a shade of satin to blend with ribbons and flowers.

My new crisp pique suit is in a 2 color tone combination. A very smart pique beret and shoulder bag set off my costume and make it just the thing to wear to informal parties. This is also my favorite outfit to wear to Sunday School. Jerri has a pique suit to match mine.

Collection of SANDY DORSEY Photos Pat Rather



In 1950 in the 2nd Lincoln, Nebraska "Fashion Parade", a painted plastic Terri is shown in the Pique Suit, Beret and Purse.

If you look closely, you'll see that the purse is made

of the same

fabric. The "Fashion Parades" from 1950, '51 and '52 all show this coral pique suit with the matching fabric purse; however, it is a rare item! It's probably out there in navy, too! HAPPY HUNTING!



20B Terri in Pique Suit,  
Beret and Purse

WOW!

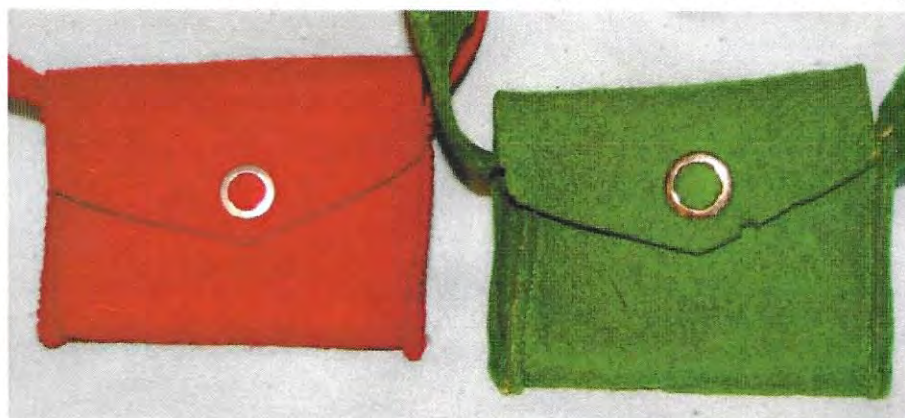


# Terri Lee's Shoulder Bag

By YoursTerriLee

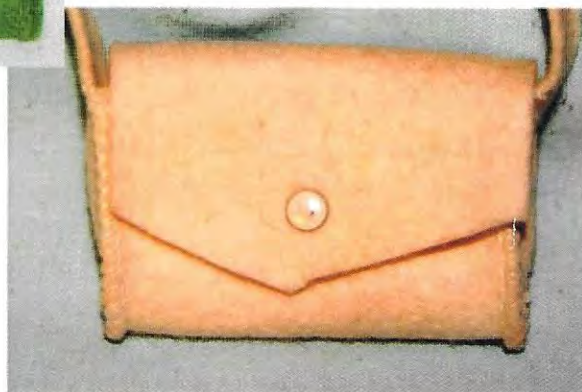
As a child one of my favorite accessories for my Terri Lee doll was a felt shoulder bag style purse. The purse came with a plastic comb saying "Dolly's Pride USA." All of my dolls shared this purse.

The purse comes in red, green and white felt but my childhood one was white and that seems to be the most common. It was part of Terri's Spring Coat and Hat ensemble and also her Sailor Girl costume. The green one is the hardest to find. The comb comes in several colors also. The shoulder straps are about 6 inches long and the purse is perfect for Terri to go to school or to go shopping.



Red and green versions have silver doughnut snaps that say "Dot Snappers"

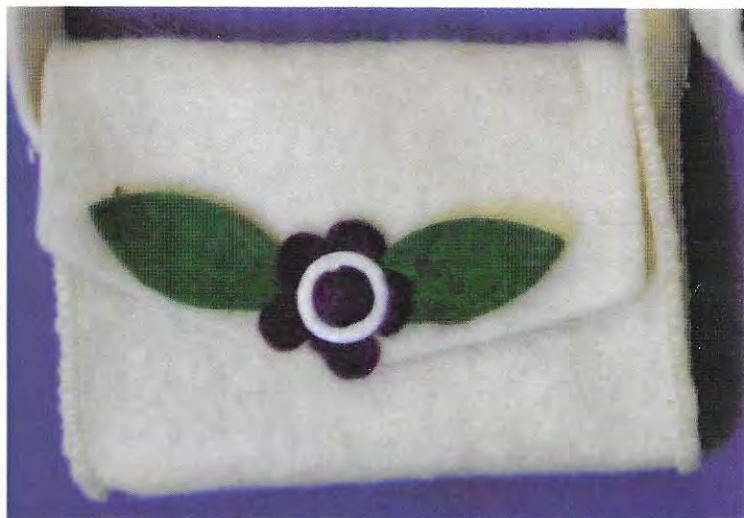
Below is a white felt purse with a solid white snap.



A similar matching shoulder bag completed Terri's Pique Summer suit. It came in several colors.

*Aug 2009*





The purse included with Terri's Spring Coat and Hat is often a felt shoulder bag with felt flower trim. The flowers come in several colors.

The snap on this one says "Dot Snappers."

This school dress and hat is shown in the 1954 Fashion Parade on page 10. The description says, "Then you see one of my school dresses I wear with a little felt hat and purse and inside the purse is a real comb." We usually call this the Secret Shorthand dress. The surprise here is that the purse is actually PLASTIC and not felt! The plastic shoulder bag is made from the same pattern as the felt bag and it also includes a Dolly's Pride comb. The snaps on the plastic purses say "Grippers SMCO."



What other colors did these shoulder bags come in? Email me with your comments and questions. [sandilee43@roadrunner.com](mailto:sandilee43@roadrunner.com). Sandy Dorsey





## Terri's "Let's Go Swimming" Bag & Leaflet

Collection of SANDY DORSEY



## Hi—Let's go swimming!



Lovable Terri Lee and her brother Jerri—the only dolls with a Lifetime Guarantee. Swim set complete with beach bag, towel, sun glasses, bandana, swim suit, sun suit, beach coat, beach shoes, and swim ring—complete set \$4.95

Terri in Swim Suit, bandana and glasses....\$11.95  
Jerri in Swim Trunks and glasses.....\$11.95

The perfect playmate for your vacation.  
Other Terri Lee fashions available at:

TOY SHOP  
COX



## Terri in 3-D

New and unusual. A practical cut-out, not of paper or cardboard, but of pressed vinyl plastic, giving a 3 dimensional effect. Beautifully boxed—Terri Lee and 12 authentic Terri Lee costumes—only \$2.95

FILL IN COUPON BELOW, MAIL OR TAKE TO YOUR LOCAL TERRI LEE STORE

Terri's Swim Kit.....\$4.95  
Terri in Swim Suit... 11.95  
Jerri in Swim Suit... 11.95  
Terri 3-D Cutout 2.95

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Total enclosed \$\_\_\_\_\_ for items checked

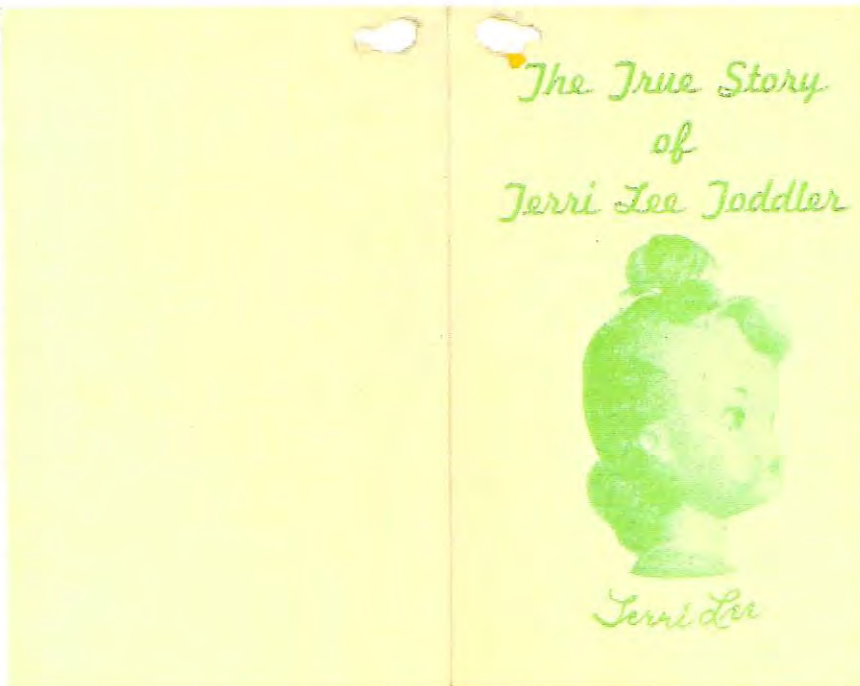
Collection of SANDY DORSEY



# Terru Lee's WRIST TAG

for COMPOSITION DOLLS by Pat Rather

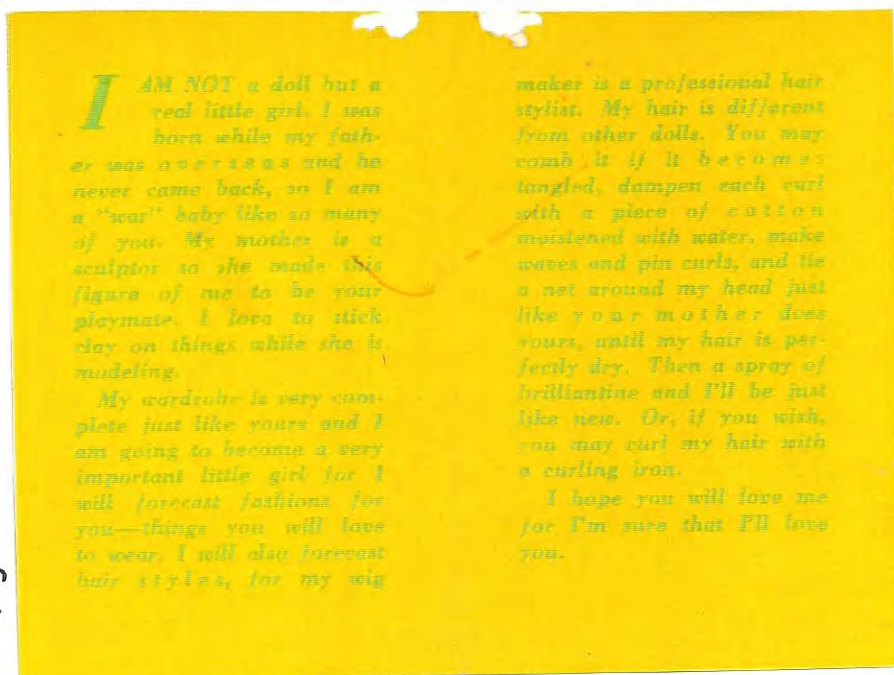
Doll: Collection of Sue Munsell



The earliest Terri Lee dolls wore this wrist Tag explaining who they really were.



Tag: Collection of Terry Bukowski





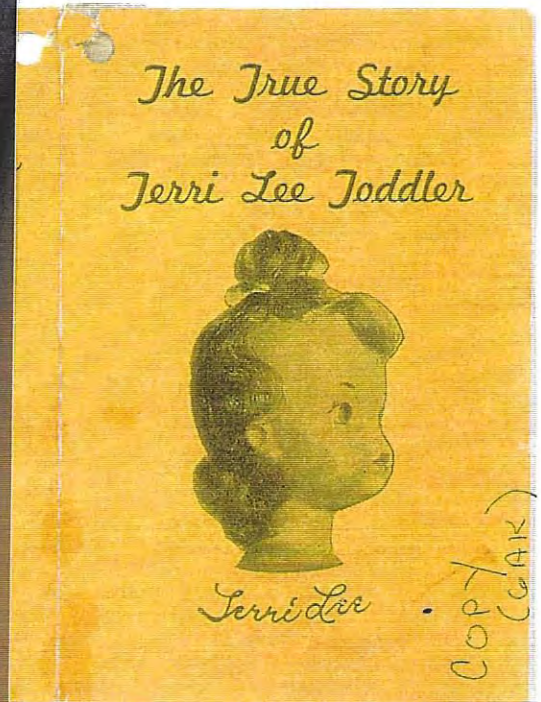
# Terri Lee's WRIST TAG

for PAINTED PLASTIC DOLLS

by Pat Rather

Painted Plastic dolls had a  
different wrist tag text!

Photo and Collection of Sandy Dorsey



Notice the  
last paragraph!  
The company had  
added an "adopted  
brother" and  
several other  
playmates to the  
Terri Lee family.

Glenda Kitho Collection

I AM NOT a doll but a  
real little girl. My  
mother is a sculptor  
so she made this figure of me  
to be your playmate. I love  
to stick clay on things while  
she is modeling.

My wardrobe is very com-  
plete just like yours and I  
am going to become a very  
important little girl for I  
will forecast fashions for  
you—things you will love  
to wear. I will also forecast  
hair styles, for my wig  
maker is a professional hair  
stylist. My hair is different  
from other dolls. You may  
comb it if it becomes tangled,  
dampen each curl with a  
piece of cotton moistened

with water, make waves and  
pin curls, and tie a net  
around my head just like  
your mother does yours, until  
my hair is perfectly dry. Then  
a spray of brilliantine and I'll  
be just like new. Or, if you  
wish, you may curl my hair  
with a curling iron. You may  
bathe me with warm water  
and soap too, and if you  
should happen to drop me,  
don't feel badly as I WILL  
NOT BREAK.

I have now an adopted  
brother, Jerri, and two little  
playmates, Patty-Jo and  
Benjie. From the north I have  
a little Eskimo friend and  
from the south, Chiquita. I  
hope you will love us for I'm  
sure that we'll love you.

COPY (GAK)

COPY (GAK)

OOO



# Patty Jo's WRIST TAG

by Pat Rather

be curled or twisted back to style when dampened. If tied with a net or kerchief until dry, it's set like new again. Some of you might prefer a curling iron to keep my bangs just so. Whichever suits you best will be alright with me.

Besides, my lovely dress and undies may be removed, sudsed like a hanky and kept fresh as the daisy I carry.

Why don't we get better acquainted, you an' me? I'll just bet there is loads of fun we could have together.

## The True Story of Patty-Jo



Terri Lee

My name's PATTY-JO . . .  
What's yours?

I DO hope there is room in your heart for me, because I am one of Terri Lee's playmates, and all of us represent America's colorful garden of many peoples.

Originally, I was created in pen and ink for readers of the Pittsburgh Courier, a national Negro newspaper. Through these pages every week, I count some 300,000 friends. But folks kept writing and saying such nice things about me that my cartoonist, Jackie Ormes, determined to make me available in doll form, and maybe

bring a bit more happiness to kids of all races.

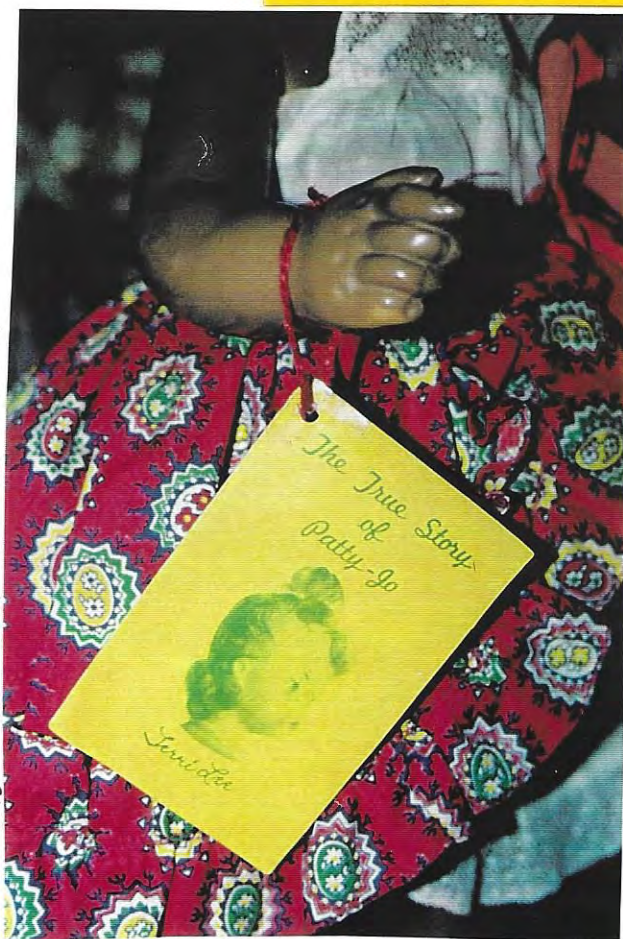
I'm pretty dressed up for this business of meeting my public personally, but must admit I don't stay quite so fancy in the funnies. Indeed, big sister "Ginger" who designs most of my clothes is often dismayed at the sight of me when I get into a REALLY interesting mess!

And, y' know what? . . . I don't mind at all.

YOU needn't scold, either, for I'm made of unbreakable Celcon and my hair is a genuine mannequin wig that can be regroomed as easily as your own. The ends may

Patty Jo had her own, individual wrist tag. Inside is a text written for her by creator, Jackie Ormes.

Photo and Collection Pat Rather





# "FASHION CENTERS" and WRIST TAGS

by Pat Rather

Photos Pat Rather

Glenda Kitto Collection



ABOVE: This large, undated "FASHION CENTERS" list has a picture of Terri and her fashion rack. This piece of furniture appeared in mid-1953. MIB HP Terri Lee is wearing a dress shown in the November, 1952 monthly magazine.

RIGHT: These smaller sized "FASHION CENTERS" lists are dated on the last page. This one says "9/1/54." You may also find one which gives the store name & address where your Terri was purchased!

SANDY DORSEY Collection



"Fashion Centers", a list of larger stores which sold TL company products, often hang from wrists of MIB dolls and are a good way to date a doll. Out of five separate "FASHION CENTERS" examined-- and there must be more!-- four were dated. Whereas the FASHION PARADE booklet had only a year and was used for several, the "FASHION CENTERS" have the year, the month and sometimes the date as well.

HAPPY HUNTING!



# MAR-FAN WRIST TAGS

by Pat Rather

This NRFB Talking Terri has the speaker inside the head, jack in her neck, record, instructions & parts for the conversion of a phonograph.

Her wrist tag says "THE NATIONAL BABY SITTER" and indicates indirectly that she will speak.

Boxes were marked "Talking" or "Non-Talking."

Collection PAT RATHER



I am not a doll but a real little girl. My mommy made this likeness of me, so I could be your playmate during the day and at night when I sleep with you. I will tell you stories and sing you songs. I will tell you of many wonderful things. My stories and songs are called "Terri Tales and Terri Tunes



at Terri Time."

Please send in my warranty card, and I will send you a little book that will tell you all about me. It will show you pictures of my pretty clothes and tell you about all my new records. You may buy my clothes and records at the store where you bought me.

Love, Terri Lee



# MAR-FAN WRIST TAGS

by Pat Rather

This wrist tag does not have the "National Baby Sitter" logo. Inside the text does not mention any stories or songs. It is obviously meant for the "Non-talking version" or it dates to a time in L.A. production before the talking dolls.

However, these tags seem to occur more randomly than logically!

Collection PAT RATHER



GLEND A KITTO Collection



I am not a doll but a real little girl. My mommy made this likeness of me, so I could be your playmate.

Do not feel badly if you should drop me, because I will not break. When I need a new hair-do, you can send me to my very own hospital.

I have some very pretty clothes. Please send in my "Lifetime Guarantee" card and I will send you a little book that will tell you all about me. It will show you pictures of my clothes. You may buy them at the store where you bought me.

Love,

Terri Lee

This GORGEOUS Terri was never ever played with! Her flowers and wrist bouquet match. And, beneath that fabulous hat, no speaker and no hole in the neck for a jack. This is a "Non-Talking" Terri.



# Unusual Tiny Terri Lee WRIST TAG

by Pat Rather



Unfold Tiny Terri's WRIST TAG. Inside is an invitation to join the Terri Lee Friendship Club as well as the form to fill out to receive the monthly magazines.

Photo & Collection of SANDY DORSEY



"the Mark of Quality and Originality in the Doll World"  
"THIS IS A GENUINE TERRI LEE DOLL"

Collection of KATHIE DONAHUE



Enlargement from a picture of Laura McAfee's store in Miami, The Doll store. The shop was in her home from 1951-1966. (See "The Daisy Chain", MAY 1997.) Judging from the stock, the picture must date to 1956 or after.



# WRIST TAGS for the Reissue Terri Lee

Collection of LOUISE BIEREY

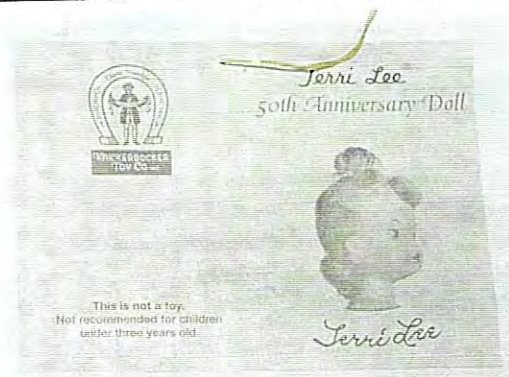


L.L. Knickerbocker Co., Inc. & the Terri Lee Associates used the TOPKNOT HEAD LOGO of Lincoln, NE days in their 1999 Anniversary Reissue of the Terri Lee doll.

LEFT: Anniversary Wrist Tag.

RIGHT: 1<sup>st</sup> & 2<sup>nd</sup> Wrist Tags

BELOW: Different Certificates.





# Little Mother Sews a Skaters Hat for Tiny Terri Lee

By Mary M. Hayden

Here we are again with those little things that get lost. I hope this will help you complete your Tiny Terri Lee Skaters outfit, it would be a shame for her not to have her bonnet!!

## Materials:

$\frac{1}{4}$  yard fabric

1 yard of  $\frac{1}{4}$ " ribbon

Thread

**Instructions:** Sew all seams a scant  $\frac{1}{4}$ " (\* by scant I mean if you make this seam over  $\frac{1}{4}$ " it will be too small for Tiny Terri Lee)

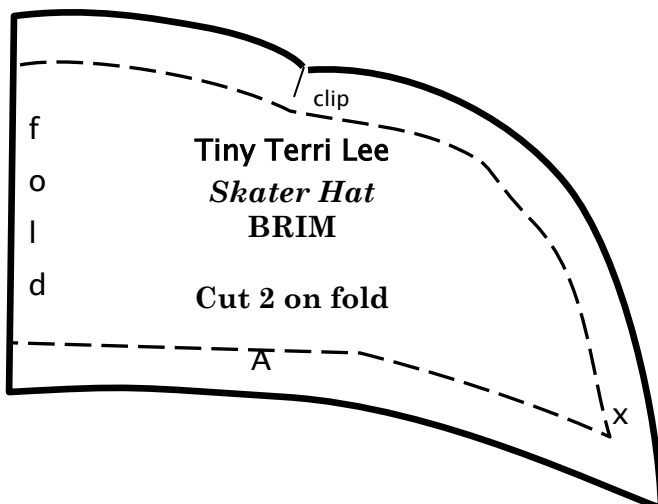
The hat is completely lined with the same fabric.

1. Make a small clip as noted on hat **BRIM**.
2. With right sides together stitch **CROWN** to **BRIM** on the side marked with an (A).
3. Fold up  $\frac{1}{4}$ " at bottom of **CROWN** on both sides of the hat
4. With right sides together matching all edges stitch completely around the bonnet leaving the hem open for turning right side out.
5. Turn right side out.
6. Stitch up the folded edge at hem.
7. Add ribbon ties to hat at (X).



Photo courtesy of

Terry Bukowski



# TerriLee®

## FOR SALE - Terri Lee Clothing

January and February means it's velvet coat weather! Here are a few for you to read about and do ask for photos, be glad to send so you can see them.

1. Blue - Blue/teal, not royal blue or navy, just a real pretty blue, excellent PLUS. Has the white fur collar piece and the white fur cap with ties \$95 printed tag
2. Rose velvet - printed tag, has the leopard cap with ties and leopard collar piece. A tear in the lining which would not show, but there is a snaggle tear about 1/2" on sleeve near shoulder, and a microscopic ballpoint pen mark on side of skirt -- maybe someone knows a way to heal the damage on the sleeve. \$70
3. Gorgeous cranberry red - just the coat, no hat - beautiful outside but lining has light brown speckles all over. \$60
4. Coral velvet - with matching hat that has fur puffs - tagged - lining excellent however one sleeve has a darkish smudge, light but there. \$90
5. Blue - rich dark, not navy, much prettier than navy - matching hat with ties (no tag) This is the style with the V-shaped collar in the back - lining great. \$95
6. Here is a matching outfit set for Terri and Jerri: in light/medium blue pique':  
Terri jacket with eyelet cuffs, pleated skirt, white blouse, straw hat with blue ties excellent, however hat has a teeny bite out of it.  
Jerri jacket, shorts, white shirt, and HIS straw hat (perfect) Jacket in the back has a 2" wide area of light amber running down from neck to bottom, would not be visible. when on display. This will make an adorable pair of dolls! set \$200

Contact Wanda Houck at [wanda.houck@sbcglobal.net](mailto:wanda.houck@sbcglobal.net) for additional information and pictures.





## FOR SALE – Terri Lee Clothing

Please see the following Fashion Parades for a picture of what is for sale. All clothing have the printed tag:

### 1952 Fashion Parade:

- |   |         |
|---|---------|
| 1. - Page 10 #3550A Red & White poke dot raincoat                 | \$20.00 |
| 2. - Page 12 #3530I Navy Blue School Dress with daisy on end belt | \$40.00 |
| 3. - Page 12 #3530I Red School Dress, no belt                     | \$20.00 |
| 4. - Page 12 #3530J Red School Dress with Pinafore                | \$40.00 |
| 5. - Page 12 #3530J Red Pinafore only                             | \$10.00 |

### 1954 Fashion Parade:

- |  |         |
|--|---------|
| 6. - Page 11 #3540A Pique Pink Suit, skirt and jacket  | \$45.00 |
| 7. - Page 14 #3510F Play Dress – Fire Truck print, maroon & pink                                     | \$25.00 |
| 8. - Page 14 #3510D Play Dress – Bird Fabric in Pink   | \$25.00 |
| 9. - Page 14 #3510D Play Dress – Navy blue bodice, skirt, collar & sleeves in a yellow flower fabric | \$25.00 |

### Not in a Fashion Parade:

- |  |         |
|--|---------|
| 10. - Bolero Dress in blue   | \$35.00 |
| 11. - Striped dress with bias tape on bottom of skirt and around bodice<br>Red or Blue           | \$45.00 |
| 12. - Pink waffle fabric beach coat - very mint  | \$30.00 |
| 13. - Green waffle fabric beach, green swimsuit, green with dots sun suit<br>Missing ribbon ties | \$20.00 |
| 14. - Long blue velveteen coat, fur at collar spotty otherwise in good condition                 | \$65.00 |

Contact Terry Bukowski for information and pictures, postage extra.

210 385-2141 [terrybukowski@yahoo.com](mailto:terrybukowski@yahoo.com)

# TerriLee® Items for Sale – TTL & TJL

## TTL Fashion Parade 1956

|  |         |
|--|---------|
| 1. #3339 TTL Heart Fund Dress                                      | \$15.00 |
| 2. #3324 TTL Sunday Dress Taffeta                                  | \$15.00 |
| 3. #3366 TTL Ice Skater Costume                                    | \$20.00 |
| 4. #3338 TTL Summer Suit & Beret                                   | \$25.00 |
| 5. #3358 TTL School Dress and White Duster, missing belt           | \$20.00 |
| 6. #3306 TTL Play Dress Assorted (Pink & Grey)                     | \$15.00 |
| 7. #3306 & 4305 TTL & TJL Play dress and playsuit<br>(Pink & Grey) | \$45.00 |
| 8. Sold  |         |
| 9. #3334 TTL Yellow Birthday Dress                                 | \$15.00 |
| 10. #3337 TTL Nurse Uniform  | \$15.00 |
| 11. #4312 Doctor Uniform   | \$15.00 |
| 12. #4322 Sailor Suit, missing hat                                 | \$15.00 |
| 13. #3306 TTL Play Dress Assorted (Red with White Collar)          | \$15.00 |
| 14. #3323 TTL School Dress Slip Attached (Red & White)             | \$15.00 |
| 15. #3336 TTL Dotted Swiss Dress (Pink)                            | \$15.00 |
| 16. #3335 TTL School Dress Plaid                                   | \$15.00 |
| 17. #3357 TTL Pink Organdy Party Dress                             | \$15.00 |
| 18. #3330 TTL School Dress Solid Yellow                            | \$15.00 |
| 19. #3330 TTL School Dress Solid Yellow skirt stripe bodice        | \$15.00 |
| 20. #4306F TJL Family Suit Blue & Black                            | \$15.00 |
| 21. #4306F TJL Family Suit Red & Black                             | \$15.00 |
| 22. #4305 TJL Playsuit Playing Card Fabric, Blue Trim              | \$15.00 |
| 23. #3306 TTL Play Dress Assorted (Blue with White Collar)         | \$15.00 |
| 24. #3304 TTL Navy & White & Pink Sun Suit                         | \$15.00 |
| 25. #3316 TTL Blue Pinafore  | \$15.00 |
| 26. #3342 TTL Irish Party Dress Skirt only                         | \$10.00 |
| 27. #3378 TTL Evening Gown Green                                   | \$15.00 |
| 28. #3354 TTL Pink Duster, missing hat                             | \$15.00 |



# TerriLee® TTL Fashion Parade 1955

1. #3335 TTL Chambray School Dress with Fluffy Slip  
Yellow Windowpane \$15.00

TTL Green Skirt with Plaid Trim \$10.00

**Contact Terry Bukowski for information and pictures, postage extra.**

**210 385-2141 [terrybukowski@yahoo.com](mailto:terrybukowski@yahoo.com)**