

# **The Daisy Chain**

**Volume 35 Issue 1**

**March 2024**



A simple line drawing of a girl whose head is a large flower with many petals. She has a human-like face with eyes, a nose, and a mouth, and is wearing a short dress.

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In the box at the upper left called Subscriber Password type Daisy Chain 2024 **(You must capitalize the (D & C) our password is case sensitive)** Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color. **This will be our password for the year to make it easier for you to remember.**

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**terrilee.net**

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## Back Front Cover – Glenda Kitto

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# TerriLee® Tidbits

By Wanda Houck



**The Terri Lees say, "Happy St. Patrick's Day" Here is a MIB Terri and Tiny Terri in Irish Party Dresses. Joining them is another Irish Terri that looks a little different. Her dress has a plaid taffeta skirt!**

**Here is her story:**

**About 25 years ago I bought her as a MIB Irish, and indeed she was so mint and completely original. The box, however, was so deteriorated that I could not save it. Her sweet face looked like she was about to cry, and when I lifted her out of the box, I could see why she was so distraught. The back of her checked taffeta skirt WAS IN SHREDS!**

**What to do? I detached the skirt from the bodice, bought some plaid taffeta off Ebay (not certain if it was vintage, but I liked it). I then asked Sue Nast to make a new skirt and sew it onto the bodice. She (or possibly her mom Tillie) did a wonderful job, and Terri and were so happy! She still doesn't smile, but isn't that sweet, bewildered face cute?**





## TERRI LEE GATHERINGS AND CONVENTIONS THROUGH THE YEARS

In 1984 the Lincoln, NE. doll club held a presentation and slide show about Terri Lee dolls. Jackie Ormes, Terri Lee Schrepel and her daughter Linda attended. I know that Wanda Houck and Kathie Donahue also attended and probably lots more that I have no record of. Sure wish I could have attended but I only started collecting about a year after that.

In 1987 five collectors came to my house in St. Louis. Wanda Houck, Mary Weaver, Carol Ward, Peggy Casper, and Jan Growden. We had a great visit.

1988 we gathered at Mary Weavers house in Houston. Glenda Kitto, Jennie Lee, Nadine Lee, and myself. Also another girl who I do not remember her name and we have never seen her again.

I know there have been some other gatherings in other states. I know one was in California but I don't have any information on them.

Then the Conventions began in 1991. I think that I have all of the pins from the Conventions but maybe I am missing one or two. Let me know. So many fun times and memories we have had through the years.

Sue Munsell





# Dorene Reed & her Sister Kathy

Terry Bukowski

Here's a photo of me (on the right) & my sister holding our very first Terri Lee dolls, which we received on Christmas day 1950. The photo was taken of us in the Summer of 1951. I still have both dolls to this day, and I love them dearly.

My sister sent her Terri Lee to live with me a few years ago. (She now lives in San Antonio & doesn't collect dolls.)

As kids we took our Terris everywhere with us - swimming in the lake, hiking in the woods near our house - I even took my Terri to school several times for Show N' Tell. Below on the right is a photo of our Terri Lees today dressed in their original outfits they came in at Christmas. (Mine is on the left.) YES! You could say I am totally addicted to Terri Lee Dolls!!!!

Dorene



March 2024

# Dolls of Marion Jirsa

Terry Bukowski

Last year I received a call that a lady in Austin Tx was selling her Childhood Terri Lees would I be interested. The answer was yes of course. I spent a wonderful afternoon hearing about Marion's wonderful childhood memories.

She grew up in LeMas, IA ~ The Ice Cream Capital of the world, for Blue Bunny Ice Cream.



For her eighth birthday Marion and her mother took a train into Chicago to shop for a Terri Lee doll. This is a tradition they would repeat for four years. This first year Marion selected a blonde Terri Lee, this doll lost her clothes somewhere in her childhood and was wearing a mother made outfit. I have since replaced it with an original outfit. Notice the wonderful curls still in place in Terri's wig.



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# Dolls of Marion Jirsa

Terry Bukowski

The doll she chose for her ninth birthday was Jerri Lee to keep last year's Terri company. Jerri is wearing his original clothing.

For her tenth birthday she chose not one doll but two, after all they were twins and couldn't be separated, or so she convinced her mother. These two dolls are

wearing  
their  
original  
clothing.



Unfortunately, moths attacked the yarn and the sweaters and beanie's need replacement.

March 2024

# Dolls of Marion Jirsa

Terry Bukowski

Birthday eleven Marion chose Patty Jo. A wonderful mint doll.



For birthday twelve Marion received a baby brother and all trips to Chicago abruptly ended.

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# Coats and Leathers

By Glenda Kitto and Judie Miles

Many, many years ago, Judie Miles sent documents she gathered from a Lincoln, Nebraska friend regarding the making of Terri Lee Leather Goods. Many of us had the opportunity to meet this Lincoln friend, **Pearl Kuhn**, who is in the photo with Peggy Casper. Pearl made a guest appearance at a 1996 Terri Lee Lincoln Convention. Pearl's friends were non-other than **Mr. Willard Allgaier** and his wife **Rufina**. Mr. Allgaier, Willard was the key-man making the leather goods for the Terri Lee Doll Company. His wife, Rufina graciously shared with us with a few memories.



Pearl Kuhn and Peggy Casper with doll collection



Rufina, wife of Mr. Willard Allgaier with footstool made from remnants of TL leather goods. Just think of all the leopard coats, chaps and caps we could make from this footstool.



Mr. Allaire's leather workshop

Among the documents that Rufina shared were original patterns made of a heavy laminate. Thick and sufficiently durable for the repeated hand cutting required of leather. One of those patterns shown on the next page is the original laminate template for the long fur coat. With the magnificent work from **Mary Hayden**, our Daisy Chain master seamstress, a ***Treasure Chest of Terri Lee Fashions Patterns*** has been created. This "***Treasure Chest***" is a living project as Mary continues to build the instructions for additional patterns from the Terri Lee Doll Co., all of which are copyrighted in Mary Hayden's name. Contact Mary for more information regarding available patterns.

- Coat Pattern made of Heavy Laminate



- TL Coats and Capes





- Fur and Tags



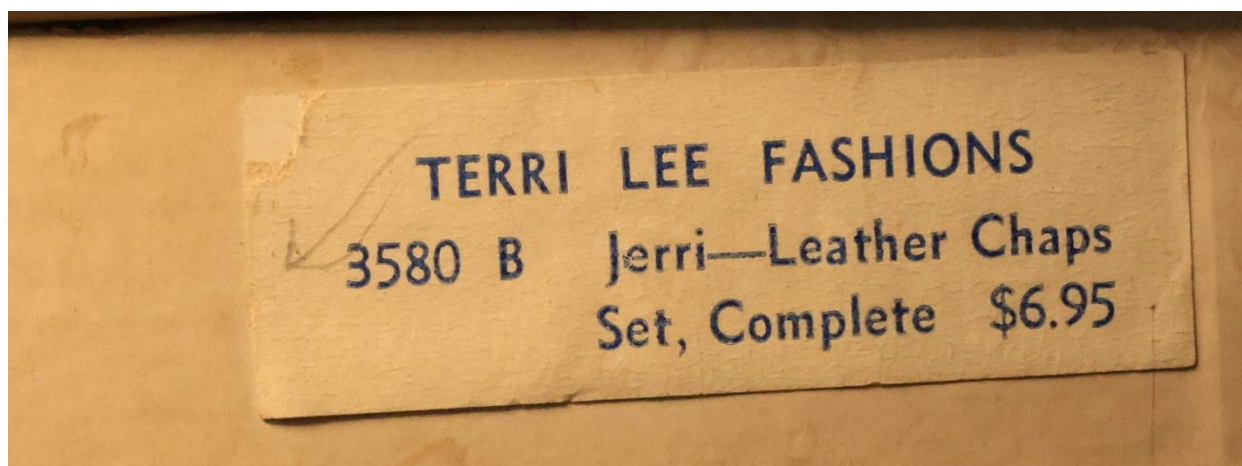
Among the possession of the Allgaier estate was a roll of fabric Terri Lee clothing tags. A TL Fashion Catalog and an assortment of pattern templates.

- Various Patterns Shown next is of a variety of 27-templates for: coat, cap, shoes, boots, chaps, vests, gauntlets, mittens and headbands etc. This group of patterns were of heavy brownish paper per Pearl and the coats were a thick laminate. These are all patterns original to the TL Company. I would imagine that the shoes Willard made were the felt boots with fur trim. Also included in this assortment is the headband shape which was a go-with for the Queens Formal.



Key dates per Ancestry.com in the life of Willard Allgaier...

- Born 1907, Lincoln, Nebraska.
- Married Rufina in 1931.
- 1940 Census living in Lincoln, working as a furrier
- WW2 Draft document notes that his employer was Chas N. Cadwallader of Lincoln, Nebr. The Cadwallader Company was a respected fur company from 1920 – 1950's in Lincoln.
- Army enlistment serving from: Sept 1943 – Oct 27 1945
- 1950 census - he and Rufina are living in Spokane, Washington. Occupation noted as a FUR CUTTER.
- 1951 once again living in Lincoln, Nebr.
- Died 1985





# *Little Mother Sews A Fur Hat for Terri Lee*

We see quite a few vintage long fur coats for Terri Lee, but rarely do they come complete with the darling little fur hat. With all the faux fur on the market you can make your own hat to complete this original Terri Lee Long Fur Coat and Hat as seen in her catalog.

Happy Sewing



## **Materials:**

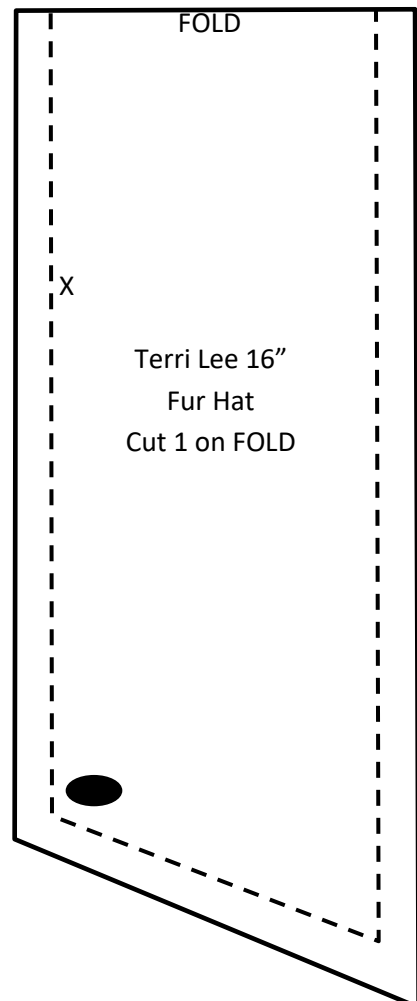
¼ yard of faux fur                      1/8" round elastic  
¼ yard satin lining                      thread

## **Instructions:**

1. All seams are ¼".
2. Cut on fold, one fur fabric and one lining.
3. With right sides together sew around entire headpiece, leaving opening (between "X") for turning.
4. Turn right side out. Hand stitch opening.
5. Sew a 5" piece of elastic at dots. Be sure to make a knot at each end of the elastic as shown in photo.

*Hint on working with faux fur:*

*Trim ¼" of the fur from the edge of each piece. This way you are only sewing the knit backing of the faux fur. Using small scissors seems to work best. I suggest practicing a bit, it helps*



# Let it Rain 1948 - 1951

Terry Bukowski & Glenda Kitto

In the first brochure Terri in her raincoat is center stage. This style of raincoat is pictured in the 1948 – 1951 Lincoln Fashion Parades and would have the loopy or raincoats from 1951 would have the printed tag.

The earliest advertisement for the raincoats for Terri & Jerri appears in the March 1948 Jr. Magazine. In the advertisement we are told the raincoat for Terri & Jerri comes in yellow or light green. The November 1948 Jr. Magazine only has Terri's raincoat advertised, there is no mention of color.



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## APRIL SHOWERS

It looks like rain today, so Jerri and I have decided to wear our rain coats. We never get wet when we wear these, and we can wade around in the water as much as we want. Underneath my rain coat, I wear one of my regular little dresses. I rather prefer a dotted swiss under mine. Jerri wears his regular suit under his rain coat.

50 Terri  
250 Jerri

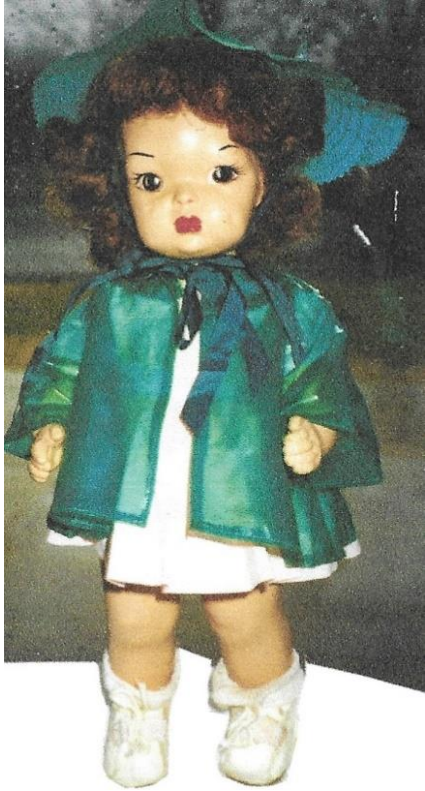
1050 Rain Coat only, Terri  
2050 Rain Coat only, Jerri



# Let it Rain 1948 - 1951

Terry Bukowski & Glenda Kitto

The early sets contained a bonnet style hat for Terri and a baseball style beanie for Jerri. The plastic coats had a detailed design with pinked edges on the yolk collar and a pinked edge trim on the bonnet.



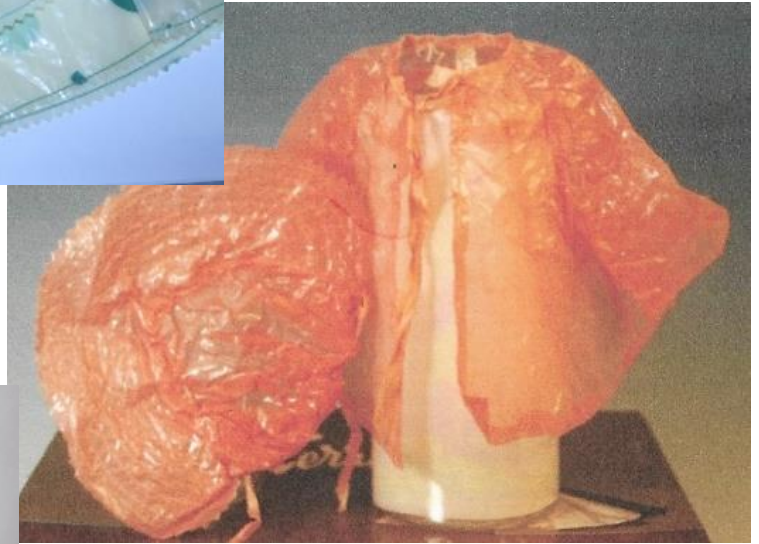
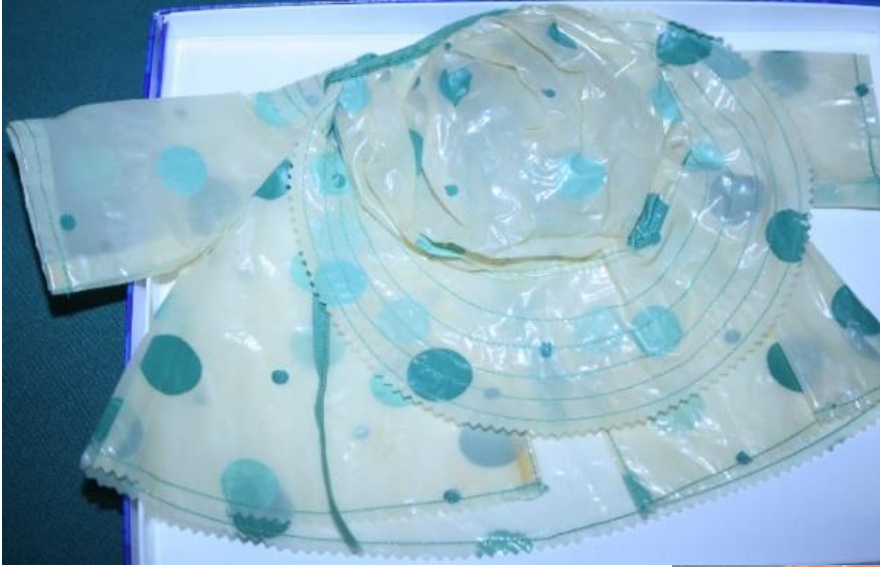
The print sets were added later and would have printed tags. The raincoat and hat, assorted colors coat cost \$1.50 for either Terri #1050 or for Jerri #2050.

For Terri the coat has sewn in sleeves and the collar is trimmed with pinking shears that creates a zig-zag edge and then turned outward and sewn down in front. Sleeves are set in, and the coat is finished with a ribbon tie. Terri's has a wide brim with four or six rows of stitching around the brim. The back of the hat is gathered with the ribbon tie as a binding and ties at the neck.

Jerri's coat has a removable belt, and his hat is a beanie. While the first color in the literature is yellow all three Lincoln Fashion Parades show Terri in a red raincoat and Jerri in a yellow raincoat. Other solid colors were added and later a thicker raincoat with designs in the plastic.

# Let it Rain 1948 - 1951

Terry Bukowski & Glenda Kitto



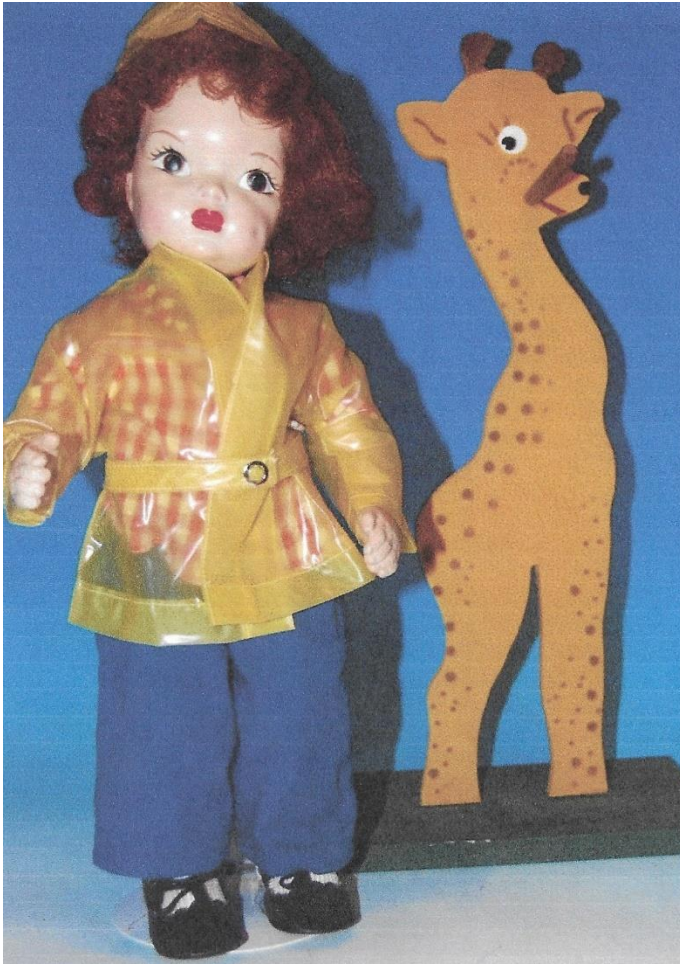
Clothing – Fashion Wardrobe – Raincoats

March 2024



# Let it Rain 1948 - 1951

Terry Bukowski & Glenda Kitto

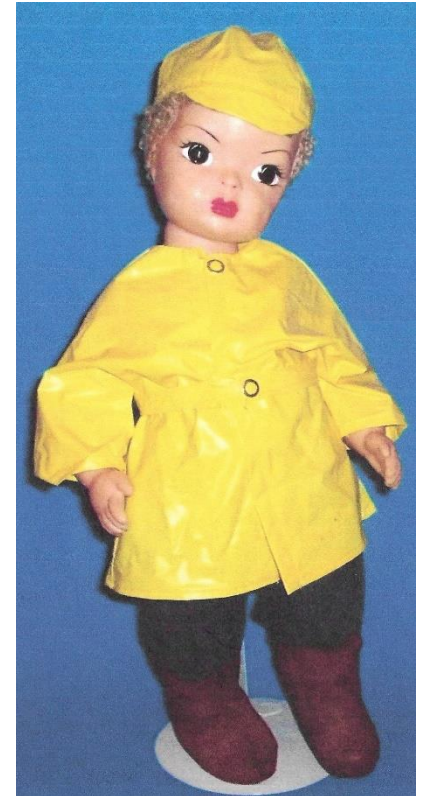


Jerri's raincoat doesn't change except for the colors, plastic used and the tag. Would be the only way to tell what year it was manufactured.

The belt was separate and easily lost, while the beanie style hat was used. Common factors for Jerri include the baseball style beanie hat with a visor and had a self-belt with a snap closure. No snaps on the coat, it was a crossover held in place by the belt.

In the Lincoln Fashion Parade both Terri & Jerri are wearing oil cloth shoes, not very practical for wading in water.

To the right Jerri has a pair of generic rain boots on. We have not found any literature that Terri Lee ever sold rainboots.



# Let it Rain 1952 - 1953

Terry Bukowski & Glenda Kitto



1550B Jerri in Rain Coat and Hat

550A Terri in Rain Coat and Hood

## APRIL SHOWERS

It looked like rain today, so Jerri and I decided to wear our rain coats. We love the April showers because they make everything look so green and fresh, and we have lots of fun walking in the rain because our rain coats keep us warm and dry. Jerri's rain coat has a matching cap, and mine has a matching hood. We can wear any of our regular clothes with our rain coats, because they won't get wet.

3550B Jerri's Rain Coat and Hat

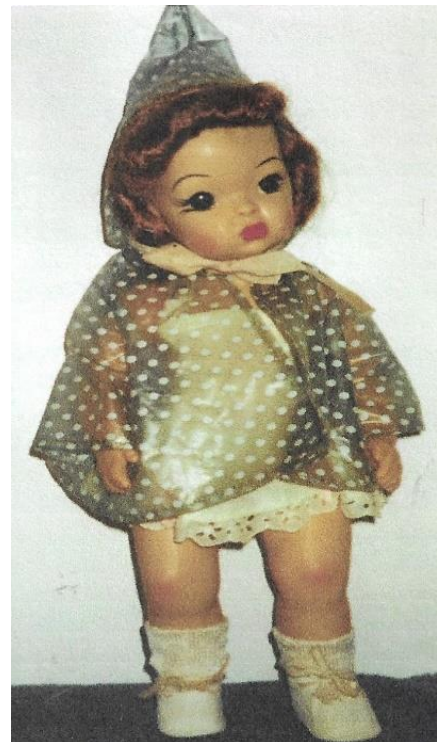
3550A Terri's Rain Coat and Hood

10



Clothing – Fashion Wardrobe – Raincoats

With the move to Apple Valley, the 1952 Fashion Parade shows it was time to give Terri a new look and update her raincoat. Terri's raincoat now has an attached hood, and Jerri's raincoat remains the same with a beanie and a matching belt. Item #3550A for Terri and #3550B for Jerri had a cost of \$1.25. The colors and designs of the prints in the raincoat have changed from previous years. Not seen are the tumbling clowns, instead they have been replaced with polka-dots, and daisies. Of course, we still see solid colors.



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# Let it Rain 1952 - 1953

Terry Bukowski & Glenda Kitto

The April 1952 Monthly Magazine has a page on Terri & Jerri's raincoats.



Clothing – Fashion Wardrobe – Raincoats

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# Let it Rain 1954 - 1957

Terry Bukowski & Glenda Kitto



540R Terri in Rain Coat and Hat 14.95

1540R Jerri in Rain Coat and Hat 14.95

540Q Terri in School Dress and Hat 14.95

## SPRING SHOWERS

Rain, rain, go away! But we don't mind the sprinkles when we're all dry and warm in our new rain coats! The raindrops splash and the gray clouds hang low, but soon the sun comes out again and shines on the flowers and trees, and makes them grow. We like to walk in the showers in our pretty opaque plastic rain coats that come with rain hats in a whole rainbow of pretty colors! Won't you love having us with you when it pours, dressed in our rain clothes just like you'll be? No need to leave us indoors, because we can be bathed, go swimming, or be caught in the rain and it won't hurt our durable skin! But of course we'd rather be in our new rain coats, if you don't mind, when you take us out in the rain. Then you see one of my school dresses I wear with a little felt hat and purse, and inside the purse is a real comb.

3540R Rain Coat with Rain Hat only 1.25

4540R Rain Coat with Rain Hat only 1.25

10

## 1954 Fashion Parade



10

## April 1955 Monthly Magazine



1154 Terri in Duster and Pony-Tail Hat 14.95

## SPRING SHOWERS

Rain, rain, go away! But we don't mind the sprinkles when we're all dry and warm in our new rain coats. The raindrops splash and the clouds hang low, but soon the sun comes out again and shines on the flowers and trees and makes them grow. We like to walk in the showers in our pretty plastic raincoats that come with rain hats in a whole rainbow of colors! Won't you love having us with you when it pours, dressed in our rain clothes just like you'll be? No need to leave us indoors, because we can be bathed, go swimming, or be caught in the rain and it won't hurt our durable skin! But of course we'd rather be in our new raincoats, if you don't mind, when you take us out in the rain. But when the weather clears up and the skies are blue, I like to wear my Duster and Pony-tail Hat, that you see on the right. Isn't it cute?

1840 Rain Coat and Hat 1.50

2801 Rain Coat and Hat 1.50

1354 Duster and Hat 1.95

11

## 1956 Fashion Parade

Clothing – Fashion Wardrobe – Raincoats

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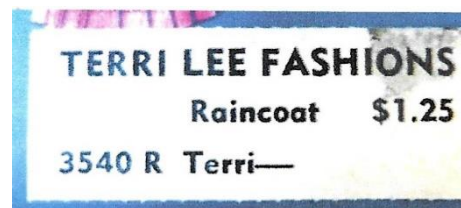


# Let it Rain 1954 - 1957

Terry Bukowski & Glenda Kitto

There is multiple styles of raincoat pony tail hats:

- 1) Bendable edge
- 2) Elastic chin strap
- 3) Without either fastening device (you just hoped it stayed on)



# Let it Rain 1954 - 1957

Terry Bukowski & Glenda Kitto

When Tiny Terri & Jerri joined the Terri Lee family in 1955, they had to have a raincoat too. While the Tiny Terri Lee Fashion Parade doesn't show the tiny's with a raincoat the May 1956 monthly magazine offered them for sale. Tiny Terri's has a brim all the way around. Both Tiny Terri & Jerri's raincoats came in solid colors and the below plaid. The plaid was fabric with a clear opaque plastic sewn over it. Tiny Jerri's raincoat came with a beanie hat only, there is no belt, since the raincoat snaps at the neck.



Since the May 1956 Monthly Magazine is the only picture, we have of TTL & TJL's raincoats, we might not have known the TTL ponytail hat existed. I have Tiny Terri's solid yellow and red raincoat both with the ponytail hat.

My MIB TJL raincoat is #4801 and sold for \$1.19.



Clothing – Fashion Wardrobe – Raincoats

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# Let it Rain 1954 - 1957

Terry Bukowski & Glenda Kitto



MIB Tiny Jerri's raincoat in red with beanie rain hat.



Above are three Tiny Terri Lee raincoats notice the difference in how the raincoats snaps. The yellow and one red the snaps are inside the coat while the red raincoat on the left has a brad snap.



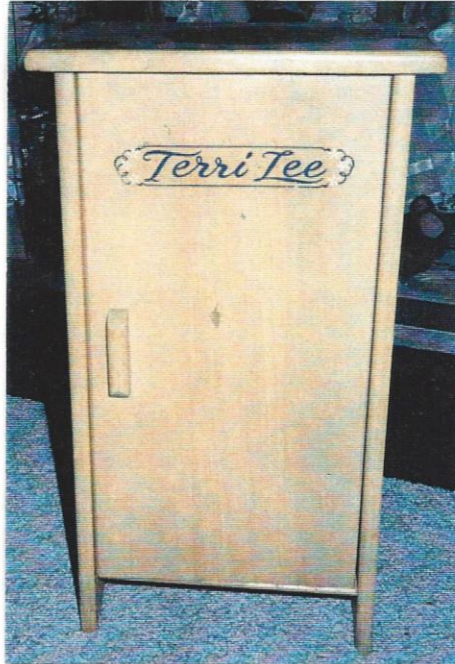
# Wood Wardrobes 1948 – 1954

Pat Rather

## PAINTED WINTER WARDROBES

*by Pat Rather*

*Sue Munsell Collection*

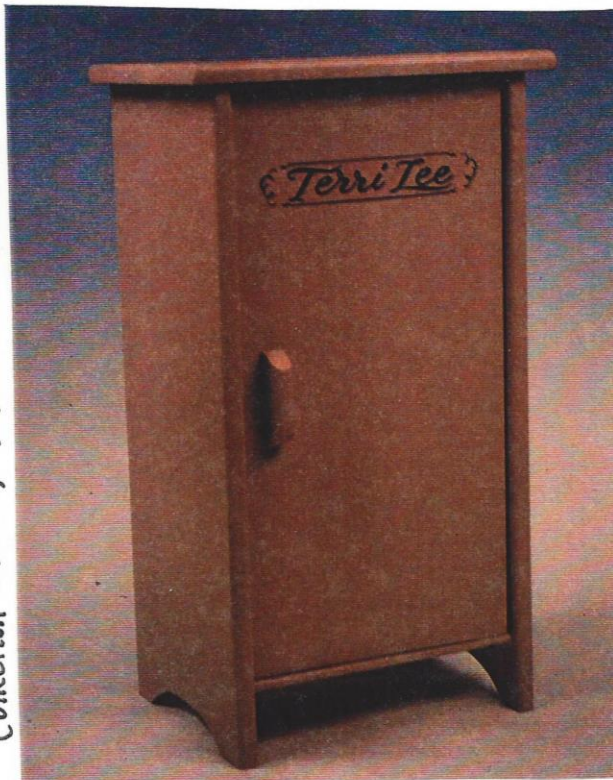


TERRI'S WINTER WARDROBE in SMALL CHEST

By 1948 when the first Lincoln, NE "Fashion Parade" was published, the Terri Lee dolls had dozens of outfits. Now the company needed to provide clothing storage which would also encourage the sale of garments. They developed a small WINTER WARDROBE as well as a larger chest.

The earliest WINTER WARDROBES were advertised as "Our Miniature Wardrobe." The picture in the "Fashion Parade" shows a model covered with a whitish stain. The little chest cost \$24.95 complete, that is, with garments included. It was also sold empty.

*Collection & Photography of SANDY DORSEY*



P I N K WINTER WARDROBE

This highly unusual WINTER WARDROBE is painted pink!

Notice the detail on the sides. It gives the cabinet "legs."

No other early WINTER WARDROBE has this feature so this one must come from an early production run. This wardrobe has a store sticker for \$27.50.

WINTER WARDROBES measure 18" high, 9" wide and 7" deep. There is a 2" clearance between the floor and the bottom of the cabinet.

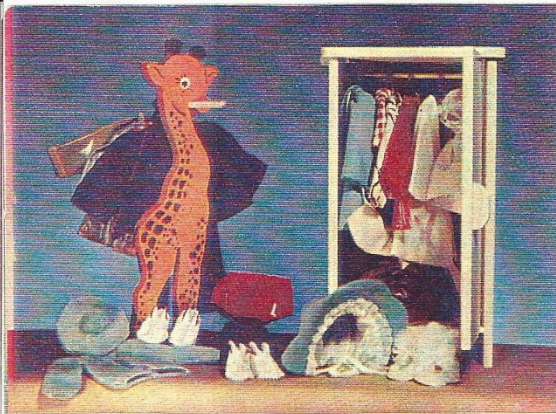
The WINTER WARDROBE was designed before the "official" Terri Lee hangers. These plastic hangers do not fit over the dowl inside.



# Wood Wardrobes 1948 – 1954

Pat Rather

1948-1954 Fashion Catalogs



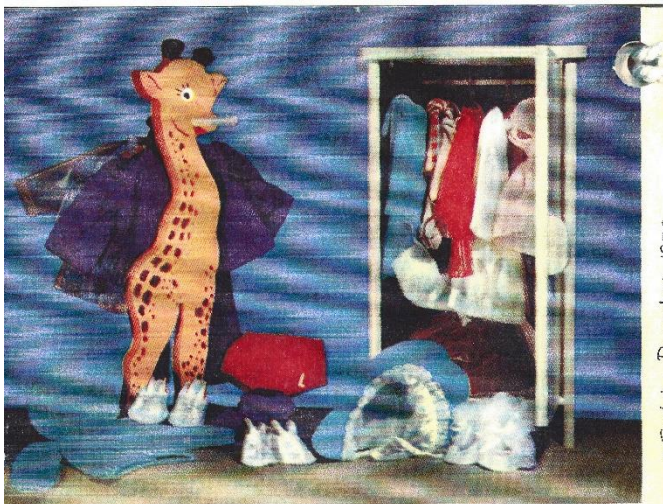
Page 1000 Terri's Summer  
26 Wardrobe  
2000 Jerri's Wardrobe

1005 Terri's Winter  
Wardrobe

## TERRI AND JERRI'S WARDROBE

Jerri, too, must have his wardrobe. The giraffe holds his garments nicely. He has a raincoat and hat for rainy days, a hand-knit sweater and beret, sun-suit, and for the beach, he has his monogrammed swim-trunks and beach coat. And for regular play he wears his jeans and shirt. I almost forgot to tell you about his pajamas of striped chambray, bunny slippers, and robe to match Terri's.

My summer wardrobe has a giraffe rack like Jerri's. It has the following garments—6 plastic hangers, sun suit, swim suit, beach coat, pinafore and panty, raincoat and hat, hand knit sweater and beret, batiste nitie, bed jacket and slippers.



6104 Jerri's Wardrobe  
and Giraffe Rack

6005 Terri's Winter Wardrobe  
in small Chest

## OUR MINIATURE WARDROBE

In the Fall Mother prepares my wardrobe for Winter. In the chest are my hand-tailored flannel or velveteen coat, bonnet, white fur muff, mittens, and fur-trimmed galoshes. I also have my party dress, rain coat and hood, pedal pushers and sport shirt, flannel robe, bunny slippers and pajamas. My name is on the door.

Jerri's garments hang so nicely on the Giraffe Rack. He has a rain coat and hat, knit sweater and beret, sun suit, swim trunks and beach coat. For regular play Jerri has jeans and a shirt. For night he has pajamas, bunny slippers and robe just like mine.

6102 Giraffe Rack alone  
and 6 hangers

6103 Small Chest alone  
and 6 hangers

## Winter Wardrobes by Pat Rather



Terri's Winter Wardrobe  
in small Chest

## OUR MINIATURE WARDROBE

Accessory Book— Wardrobes For Storage

March 2024



# Wood Wardrobes 1948 – 1954

Pat Rather

## HIGH and Unpainted WINTER WARDROBE by Pat Rather



Most WINTER WARDROBES are like the two pictured above.

The wood is stained a dark brown and covered with a layer of shellac. The sides of the cabinet extend unbroken almost the full 18". There is a 2" space between the bottom of the cabinet and the floor.

The door is recessed. It hinges with a simple, pin hinge. The lower pin is visible when the wardrobe is turned upside down. One side of the door has been rounded off so that it can swing past the right side of the chest. To make sure that the door closes tightly and remains closed, the cabinet makers put a small metal stop on the lower right edge of the door. The doors of these cabinets have the larger, 6" decal. Sometimes the flowers are white, sometimes, red.

The hinging on the recessed door is ingenious but it has one drawback. It reduces the inside dimension of 7". When the door is closed, it folds and crushes any long sleeved garment.

GENE AUTRY was the Terri Lee company's CELEBRITY DOLL. He was made for about a year in 1950. Consequently, he doesn't have many of his own garments. Here he is, gazing wishfully at some of Jerri's!

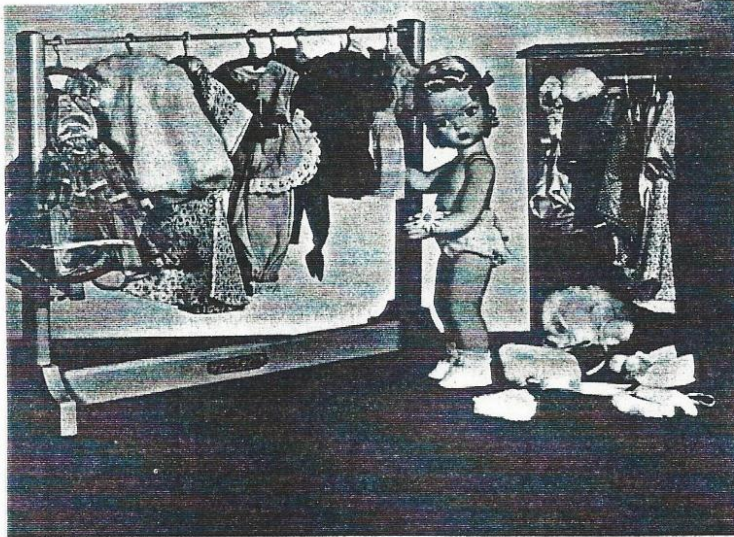


# Wood Wardrobes 1948 – 1954

Pat Rather

## LOW and Unpainted WINTER WARDROBE by Pat Rather

"Fashion Parade" 1954



6107 Terri's Fashion Rack with Hangers 3.95

500C Terri in Can-Can Pants 10.95

6103 Small Wardrobe Chest with Hangers alone 8.95  
6005 Complete with Wardrobe 24.95

### FASHION ACCESSORIES

Here are two answers to the question, "How to keep my things neatly?" First, my Fashion Rack that comes with its own hangers, for neatly rehanging each of my things after I've worn it. It's shown here with some outfits on it, but of course it comes without any so you may choose your own. The other arrangement for putting my things away nicely is the Small Chest on the right, and it comes with or without a selected assortment of costumes, as you prefer. Hangers come with it. This is a wonderful way to care for my pretty things, isn't it?

### "FASHION ACCESSORIES"

The photograph to the left appeared in both the 1954 and the 1956 "Fashion Parade."

If you look very carefully, you will notice that there is something different about this Winter Wardrobe.

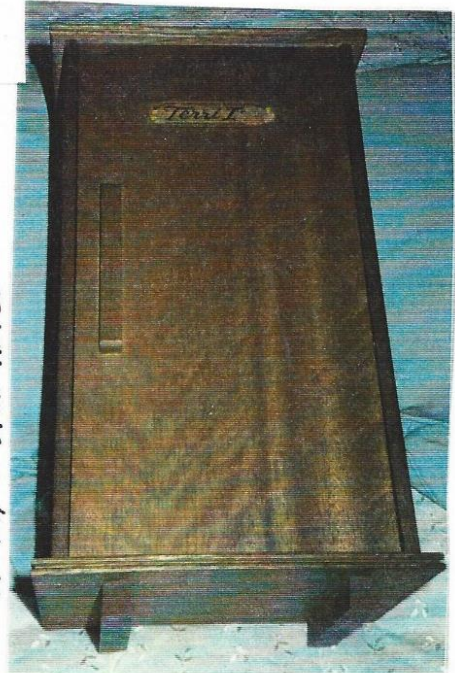
Can you spot the difference? Check the top of Terri's head and the top of the Winter Wardrobe.

This model is different! The clothing piled in front of it obscures the change.

The design of the Winter Wardrobe has been simplified. The clearance at the bottom is only 1/2" or so. Compared to the earlier unpainted Winter Wardrobe, this one is lower.

If you look closely at the decal on the door, you will see that this Wardrobe has a smaller size decal. It is only 3 1/2" and similar to the one usually found on the Fashion Racks. The earlier painted and unpainted Winter Wardrobes had the larger 6" decals.

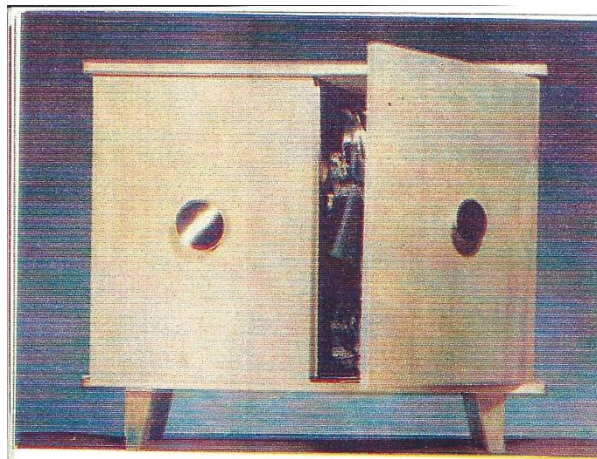
Courtesy of LYNN ARTEL





# Wood Wardrobes 1948 – 1954

Pat Rather



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## MY WARDROBE TREASURE CHEST

I love to have you dress me the same as you when you take me out. For that reason, I have costumes for every occasion. My De Luxe wardrobe you can buy complete, or you can buy it as a real treasure chest by adding one garment at a time. The chest is beautifully finished in blonde wood, with shiny brass knobs, one drawer for my many bonnets and undies. It is very modern in design and is 28 inches by 18 inches by 9 inches. You can get all of my clothes in it. Of course, if you buy it complete it will cost you less.

1001 Wardrobe complete with clothes

## LARGE CHEST WARDROBE

- 1035 Sarong and sunbonnet.
- 1040 Slip.
- 1041 Panty.
- 1060 Coat, bonnet, muff, mittens, galoshes.
- 1065A Long formal coat.
- 1071 Scotch plaid skirt, flannel jacket, cap, shoulder bag with comb.
- 1074 Pique suit, straw hat.
- 1075 Ballet.
- 1080 Ice skating costume, ice skates with bells.
- 1081 Roller skating costumes and roller skates with bells.
- 1082 Majorette costume and hat.
- 1085 Cowgirl costume, silk blouse, cowgirl hat.
- 1086 Jodhpurs.
- 1087 Bridal costume.
- 1088 Bridesmaid's costume
- 1090 Snow outfit, jeans, white shirt, boots, mittens.
- 1096 Shoes and stockings.
- 4000 Skirt, blouse and sweater set.
- 4001 Swim suit, beach coat, sun suit.
- 4002 Silk bed jacket, nitie, bedroom slippers.
- 4006 Raincoat hat, gingham play dress.
- 4007 Pedal pushers, and shirt. Pinafore and panty.

## TERRI'S WINTER WARDROBE

Mother prepares my winter wardrobe in the fall. In it is my hand-tailored flannel or velveteen coat, bonnet, white fur muff, mittens and fur-trimmed galoshes. You may have a taffeta party dress, if you like. I have my raincoat, hat, my pedal-pushers and sports shirt. My flannel robe has a little fuzzy bunny for trim and bunny bedroom slippers. My pajamas are a rayon or cotton print.

1005 Terri's Winter Wardrobe

Page  
25

1948 Catalog above and the 1952 Catalog below



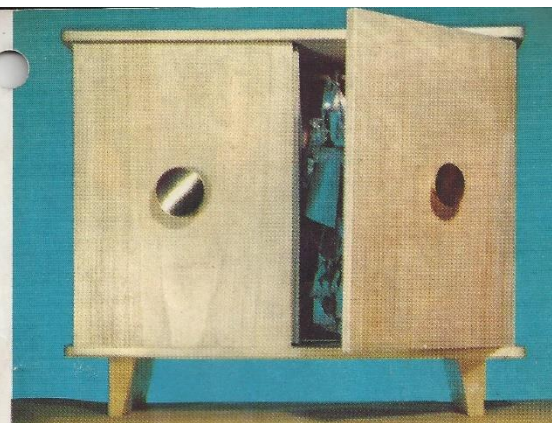
6000 De Luxe Treasure Chest,  
complete with Wardrobe

6100 De Luxe Treasure Chest,  
only, with 12 hangers

## MY WARDROBE TREASURE CHEST

I love to have you dress me the same as you when you take me out. For that reason, I have costumes for every occasion. You can buy my De Luxe Wardrobe Treasure Chest, complete with many of my costumes, or you can buy it separately, as a Treasure Chest, and add one costume at a time. The Treasure Chest is beautifully finished in blonde wood, with shiny brass knobs, and a special drawer for my many bonnets and undies. It is modern in design, and is 27 inches wide, 19 inches high, and 11 inches deep. Of course, if you buy it complete with wardrobe it will cost you less.

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## DE LUXE TREASURE CHEST WARDROBE

- |   |                                 |
|---|---------------------------------|
| Coat, Bonnet, Muff, Mittens, Galoshes               | Ballet Costume                  |
| Majorette Costume and Hat                           | Bridesmaid's Costume            |
| Cowgirl Costume, Silk Blouse, Sombbrero             | Bridal Costume                  |
| Rain Coat and Hood, School Dress                    | Long Formal Coat                |
| Ice Skating Costume and Ice Skates with Bells       |                                 |
| Sarong and Sunbonnet                                | Swim Suit, Beach Coat, Sun Suit |
| Pedal Pushers and Shirt. Pinafore and Panty         |                                 |
| Silk Bed Jacket, Nightie, Bedroom Slippers          | Scotch Costume                  |
| Roller Skating Costume and Roller Skates with Bells |                                 |
| Skirt, Blouse and Sweater Set                       | Riding Costume                  |
| Pique Suit, Straw Hat                               | Shoes and Stockings             |
| Slip and Panty                                      | Snow Suit, Costume              |

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Accessory Book– Wardrobes For Storage

March 2024



# Wood Wardrobes 1948 – 1954

Pat Rather

## Deluxe Wardrobe Treasure Chest *by Pat Rather*



© Vincent Taylor photo

*"Ready for the Prom?"*

The DE LUXE WARDROBE TREASURE CHEST was sold throughout the first four "Fashion Parades" from 1948 to 1954.

It was sold complete for \$125. At the time the minimum wage was 75¢ an hour so this was an enormous amount of money. It was truly a luxurious item.

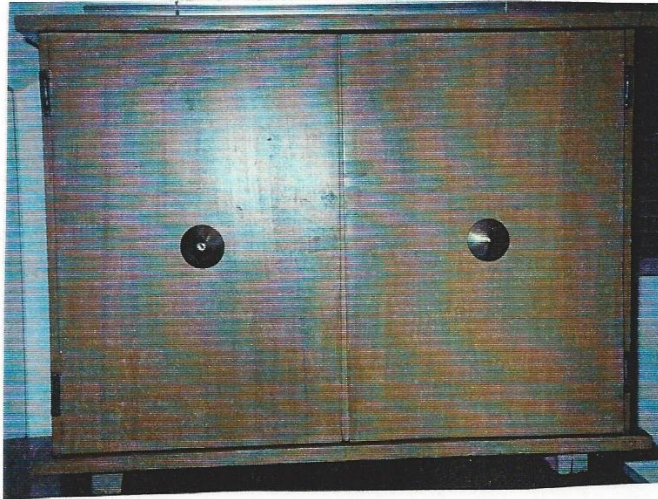
Since the cabinets were designed before the official Terri Lee hangers were, the rod inside is too big around to accommodate them. Wire hangers or plastic hangers from "Dolly's Pride" were used.

The owners of these two cabinets could not remember exactly when they were purchased...sometime between 1952 and 1954. The one on the right, slightly taller, was owned by an only child who lived in redwood country in northern California. When she was still pretty young, her father was killed in an accident. Her mother was a nurse. She felt guilty to be a working, single parent so she used to buy Yvonne whatever she wanted. Yvonne got a lot of Terri Lee outfits, one at a time and then the wardrobe chest. When I met her, she had just sold most of her outfits to a couple of other Terri Lee collectors: complete cowgirl with the gun still in its holster, mask still with the masquerade and its shiny black shoes, the hat & purse with her yellow tea party set, etc. etc. etc. The blond cabinet belonged to the daughter of an orthodontist, the only girl in a family of boys. One Christmas she received the complete De Luxe Wardrobe Treasure Chest!

# Wood Wardrobes 1948 – 1954

Pat Rather

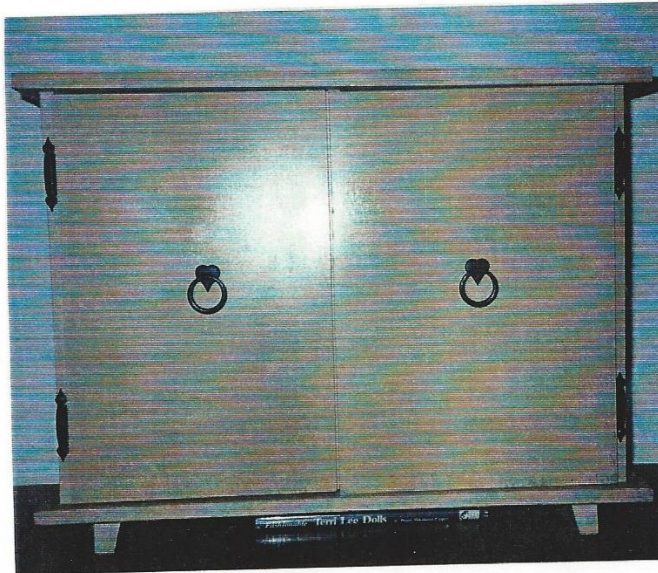
<sup>rather</sup>  
Deluxe Wardrobe Treasure Chest  
page 3



Some early chests  
were marked with a  
manufacturer's  
name:

ROTHANNA.

The shing pulls on  
this cabinet are  
smaller than those  
in the "Fashion Parade."



This cabinet has  
imitation wrought  
iron hardware.  
However, in color it  
resembles the  
Deluxe Wardrobe  
pictured in the  
"Fashion Parade."

In the Lincoln, Nebraska "Fashion Parade"  
cabinets measure "28" by 18" by 9".

In the Apple Valley catalogue of 1952,  
it is "27 inches wide, 19 inches high and 11 inches  
deep."



# Wood Wardrobes 1948 – 1954

Pat Rather

*Patther  
Deluxe Wardrobe Chests  
page 4*



*© Vincent Taylor photo*

*Lincoln garments in blonde cabinet*



*© Vincent Taylor photo*

*Apple Valley garments in Heart Pulls Cabinet*

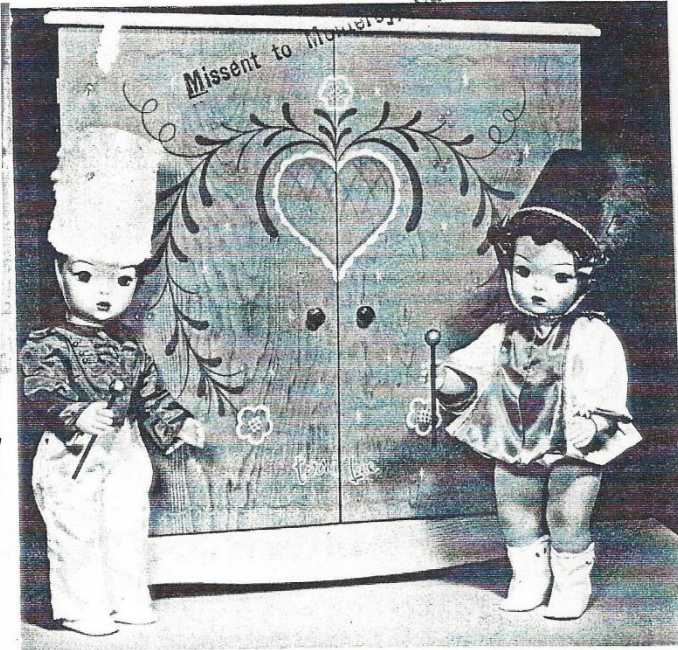


# Wood Wardrobes 1955 – 1956

Pat Rather

## Large Tole Painted Wardrobe by Pat Rather

Terri Lee Friendship Magazine OCTOBER 1955



Terri and Jerri in their Drum Major and Majorette fashions present the new blond hand-painted Deluxe Wardrobe Chest with Terri Lee autograph.

In 1955 the Terri Lee company "remodeled" several pieces of furniture.

The New Blond hand-painted Deluxe Wardrobe Chest with Terri Lee autograph was introduced to the public in the OCTOBER 1955 monthly magazine.

It was beautifully painted in red, green, blue and white.

The company sent out one of their "Monthly News Bulletins," a one or two page flyer they used to announce new products to their Fashion Centers. They advertised the new cabinet as "a sure-fire Christmas lay-away items."

The tole painted wardrobe cost the same as the earlier Deluxe Wardrobe Treasure Chest, \$125. complete and \$29.95 empty.

At the time, minimum wage was 75¢ and hour. A minimum wage dad would have had to work 166 hours, over one month's wages, for this luxurious toy!!

Courtesy of Glenda K. Ho.



*This beautiful example is still tied closed with its original ribbon!*



# Wood Wardrobes 1955 – 1956

Pat Rather

P. Rather  
- page 2 -  
Large Tole Painted Wardrobe

From the collection of  
Jan Crowden



The rack extends the width of the cabinet and the dowl is made to fit the official Terri Lee hanger.

This cabinet is really packed with treasures!

A light blue or turquoise **STICKER** was placed in the middle of the door. In the middle a Viking ship on a wave...

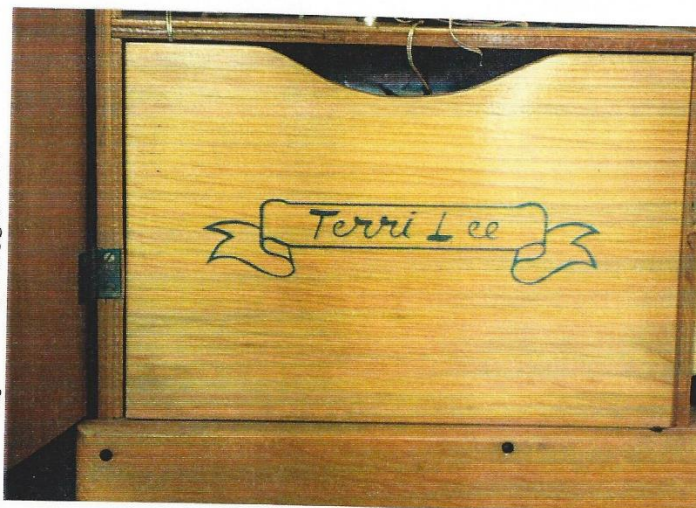


In gold, embossed letters were the manufacturer's name and patent information.

Jan Crowden



Jan Crowden



The drawer measures:

7 1/2" ↓ 9 3/4" deep.  
11" ↔

Manufactured by  
"SCANDIA TOYS  
TM Reg US PAT OFF  
Made in LA"

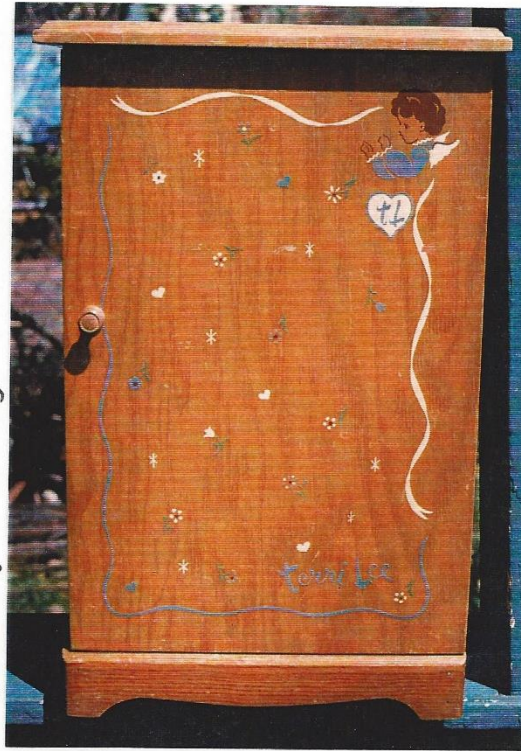


# Wood Wardrobes 1955 – 1956

Pat Rather

## Small Tole Painted Wardrobe by Pat Rather

Courtesy of Nancy Gerlock



Cabinet  
Measurements:

17 $\frac{1}{4}$ " high

10 $\frac{1}{8}$ " wide

7" deep

Terri Lee Friendship Club Magazine SEPTEMBER 1955



Terri's New Wardrobe Chest in Natural Wood, Hand Painted

In 1955 the company spiffed up its furniture line. They "remodeled" their Winter Wardrobe and created a new cabinet called, "Terri's New Wardrobe Chest in Natural Wood, Hand Painted." Collectors usually refer to it as the "small tole."

The door is stenciled in blue and white. The chest in the advertisement shows a blond angel. The one in the color picture has a brunette angel...

Inside the cabinet still measures 7" deep, a little short for Terri's coats and long-sleeved garments. But the cabinet's width has been increased by one inch.





**FOR SALE – Terri Lee Clothing**

Contact Wanda Houck – (405) 340-3958 /  
wanda.houck@sbcglobal.net

1. Velvet coat and hat in paprika red, such a pretty color, with felt galoshes, felt mittens with red felt flowers/leaves. When I washed the white ribbon ties for the hat, I stained the cap lining; it won't show when on the doll. Printed tag. \$95
2. Campfire outfit for 16" Terri, complete - skirt and cap both with emblems, red scarf, white cotton shirt one button missing. Shirt and skirt have the embroidered tag \$75
3. MarFan sundress - lavender stripes, lace shoulder straps, original lavender ribbon for around hair - no tag as is sometimes the case in a MarFan dress \$60
4. 16" Terri red felt circle skirt with two felt flowers on it – white organdy blouse that goes with this outfit - both embroidered tags. \$60
5. Jerri Lee raincoat, cap, and belt - solid color coral ribbed plastic, has the embroidered tag \$45





# New Tea Party Dress... Think Again!

## YoursTerriLee

Most Terri Lee Collectors have been calling this fancy red and white striped and white organdy dress the “New Tea Party Dress.” The picture appears on page 7 of the August 1957 Terri Lee Magazine. The caption below the picture clearly says “Tiny Terri Lee in Tea Party Dress and Hat.” But by reading the description under the pictures carefully one discovers that the two pictures at the top of page 7 have mistakenly been switched with the descriptions.



**T-3367 Tiny Terri in Tea Party Dress & Hat**  
**T-1367 Terri in Tea Party Dress & Hat**

Dainty pastel organdy and lace, perfect for just any kind of a party!

The caption for the picture on the left says “Dainty Pastel Organdy and Lace.” It is not the correct description for the outfit shown in the picture.



and lace. This description clearly should be under the Red and White striped dresses.

Therefore the picture on the right is the real “Tea Party Dress and Hat.” It appears to be the dainty pastel organdy and lace with hat. I wish we could find a more detailed copy of this picture so it could be determined which pastel organdy and lace dress this is. I would like to see the bonnets better also.



**T-1335 Terri in Dress & Hat**  
**TT-3335 Tiny Terri in Dress & Hat**  
 Striped cotton with frilly white organdy and lace make this costume a favorite for so many dress-up occasions.